

N. 01 - April 2015

FontanaArte

MAGAZINE

THE 2015 LIGHTING COLLECTION

Lights to live

Contents:



4

The 2015 Collection

Task lights

Two different task lights: Karim Rashid's Kinx and Odo Fioravanti's Volée. Strong technical connotations for total light management.



6

The 2015 Collection

The glass is back

A return to our roots and to tradition. FontanaArte brings back the noble material of its origins more than 80 years ago: glass.



10

The 2015 Collection

Lighting Contemporary Design

Numerous proposals for application in the contract and residential sectors. New materials, unusual shapes and a common denominator: Led light sources.



16

The 2015 Updates

New Led Editions

Parola, Riga, Cheshire and Lunaire: new Led versions to add to the FontanaArte collection.



18

The 2015 Updates

New Colours

New colours for Shigeru Ban's Yumi and Andreas Engesvik's Blom.



20

Interview

Lights on the Nice Group

The ideal partner for any project: unique solutions blending technology, innovation, quality and design.

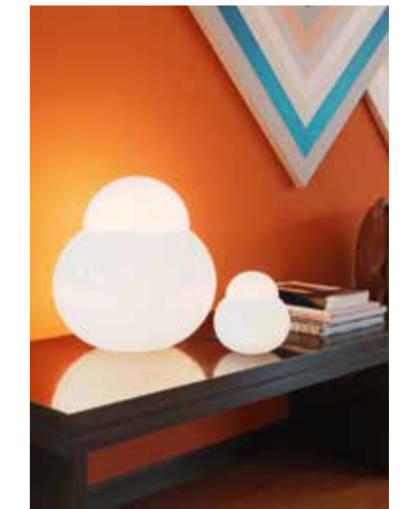


22

Event

The Speed of Light

Moritz Waldemeyer for FontanaArte. The installation is hosted from April 14th in the FontanaArte Flagship Store, Corso Monforte 13, Milan.



24

Highlights

Find out more on the FontanaArte Book and on the new website fontanaarte.com, both available for Milan Design Week.

The 2015 Collection:

TASK LIGHTS

Two different task lights: Karim Rashid's Kinx and Odo Fioravanti's Volée. Strong technical connotations for total light management.



KINX

design Karim Rashid

Kinx is a table lamp that is the almost symbiotic union of design and practicality. The head is a loop of lumens with dimmable LEDs. Easy to handle and adjust into the position desired, it is an article thought up to bring cheer and lightness, to increase our attention level and add a touch of beauty to a work table. The light beam is electronically managed - On/Off Dim with blue optical actuator and signal point. The clear molded diffuser increases the user's visual comfort. The base of the lamp can be used to hold small objects and has an in-built USB port for recharging electronic devices. Available in opaque black, white and pink.

Light source:

LED 2700K / 700Lm / 100-240V / CRI >80

ON/OFF touch dimmer.

Energy Class: A+

VOLÉE

design Odo Fioravanti

Volée is the latest and most contemporary example of the table lamp after the icon Naska, which dates back to the dawn of the company in 1931 and Three Sixty designed by Foster+Partners in 2005. Volée switches on with an almost tennis-style gesture: a simple wave of the hand under the head of this lamp activates an electronic device that switches the light on or off without any contact, while a touch sensor over the head allows the flow of light to be regulated to three different levels of intensity. A new-gen LED board generates a soft adjustable light that spreads through our hands and onto the work surface, ensuring great visual comfort. A Time Out system automatically switches the lamp off after it has been on for 8 hours. The tension for the hidden-spring balancing mechanisms is provided by steel wires coated in a colored polymer that gives this lamp sophisticated furnishing accessory style. Alternating rationality and form, cylinders and spherical sections carved out by flat surfaces and soft curves are characteristics that make this lamp suitable for any setting, with all the understatement and practicality typical of work tools while adding a pleasing little decorative accent. The lamp has extruded aluminum structural rods, joints in die-cast aluminum and mechanical wires in steel with colored coating. It comes with a base, table or wall attachment, all painted the same color as the body of the lamp. Available in four different finishes with matt paint in white, graphite grey, silk grey and fluo yellow.

Light source:

LED 2700K / 800Lm / 100-230V / CRI 92

Multi plug / 3 steps on board dimmer.



The 2015 Collection:

THE GLASS IS BACK

A return to our roots and to tradition. FontanaArte brings back the noble material of its origins more than 80 years ago: glass.

BIANCA

design Matti Klenell

Bianca is a family of lamps with diffuser in blown glass, comprising hanging, floor and table versions, the latter with or without base. Its beautifully balanced shape is enriched and made unique by an orderly series of delicate, light grooves that, on the white volume of the glass, look like tiny prints on fresh snow. The starting point for the design of Bianca was to create a surface in glass that would capture both the quality of the material and the light.

The surface of a geometric structure, dotted by tiny dints, turns glass into something that is a solid memory of cloth, a return to the traditions of FontanaArte that by choosing frosted opaline glass accentuates the elegance of the lamp and maximizes its light emission. In the floor and table versions, the base and the tubular rods are painted white or mocha color.

Light source:

LINE VOLTAGE LED / 2700K / 1650Lm / 230V / CRI 92

Dimmable only with remote light dimmer.

Energy Class: A++





NEBRA

design Sebastian Herkner

Nebra is a suspension lamp that owes its name to the Nebra Disk, a metal plate with gold applications that harks back to the bronze age. Discovered near the town of Nebra, in Germany, it is considered one of the most important archaeological finds of the 20th century. The lamp, made in pressed glass, draws inspiration from the shape and the aesthetic effect of this find. Thanks to the new Led light sources that enable thinner gauges and hence a reduced overall bulk of the lamps, Nebra has a crushed spherical shape that enables the multiplication effect to be increased. The dimensions of depth enable the creation of broad compositions with minimum bulk. The suspension is in fact ideally organized in composition to create a scenic effect. It comes in a transparent version and in natural colors such as tobacco and green.

Light source:
3000K / 650Lm / 230V / CRI >80
Dimmable.
Energy Class: A+



AMBRA

design Marcello Ziliani

Amber. This precious material with its origins in the distant past provides the source of inspiration and point of reference for this collection of glass lamps where the tangibility of the material and the immaterialness of the light merge to create appeal, magic and atmosphere. Materialness, transparency and depth are the fundamental elements of this project, whereby light plays with different thickness, highlighting the contrast between glossy and satin-finish surfaces, the geometrics and volumes that emerge from the depth of the mass of glass, the color that changes in intensity depending on the thickness, the reflections on the faces of the surfaces. The family comprises floor-reading, hanging and table versions, the latter with and without stems, all cylindrical in shape. The stemless table lamp also comes in a cube version, its shape matching the expressive force of this monolith that features different, yet equally fascinating, aspects according to whether it is switched on or off. Produced in glass, either amber colored or clear.

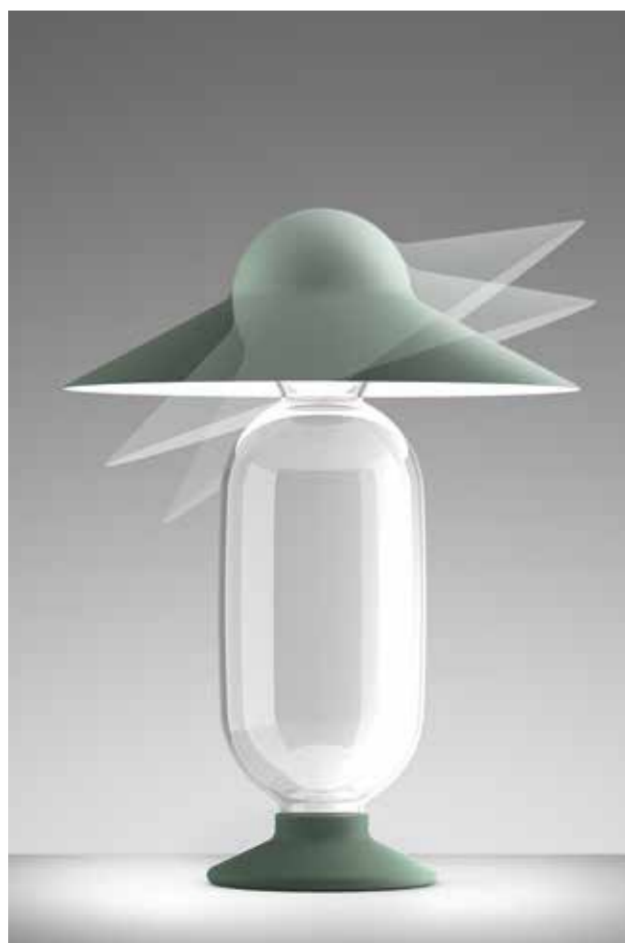
Light source:
E27 socket for low-consumption fluorescent light sources or LEDs / Dimmable only with remote light dimmer and dimmable lighting source.



HOLLYG

design Giorgio Biscaro

HollyG is a Led table lamp celebrating FontanaArte's ties with the art of glass blowing. Despite its traditional approach to materials and workmanship, HollyG contains an important technological innovation: carefully calculated study of parabolas and the way they reflect light has made it possible to concentrate Led emissions – normally very wide - in a beam of light only a few degrees wide capable of passing through the glass with practically no dispersion, leaving no traces of itself behind. Light therefore passes silently through the entire object and is concentrated at its summit, where a mobile disc-shaped element reflects it, projecting it towards the surface it rests on without revealing where it came from, as if it had been created out of nothing in the reflector. The possibility of manoeuvring the wide folds of the diffusor allows users to modulate light as desired, creating ever-changing light effects: a new feature for this type of product, normally characterised by invariable emissions and only a few possible adjustments. The formal aspect of the design is almost entirely influenced by technology and submits to it; the length of the



glass body, the generous curves of its silhouette, and the opening and inclination of the reflector are all consequent on the need to maximise the transfer and efficient reflection of light.



Light source:
LED 915Lm (3x305lm) / 240V / CRI 80

The 2015 Collection:

LIGHTING CONTEMPORARY DESIGN

Numerous proposals for application
in the contract and residential sectors.
New materials, unusual shapes and a
common denominator: Led light sources.



ASTERA

design Claesson Koivisto Rune

Astera is a family of lamps designed specifically for hospitality. The name Astera comes from the ancient Greek word astron or 'star,' because the slightly prismatic shape of the lamp looks like a distant star. The characteristic pentagon of the diffuser and base allows for this lamp to fit easily into corners. A recurring challenge for architects and interior designers is the positioning of furniture, lamps and design objects so that they are in harmony with their surroundings. With this in mind, Astera is perfect for positioning anywhere thanks to its pentagonal shape, perfected and personalized to give it a distinctly rounded effect. The plastic polymer diffuser is translucent and emits highly refractive light. Available in orange, dark blue and beige.

Light source:
1x30W E27 (FL/LED)
Dimmable only with remote light dimmer
and dimmable light source.
Energy Class: A

ALISEI

design Matteo Nunziati

Creation of the Alisei lamp was based on study of pure form, simple yet laden with poetry. Its inspiration in fact comes from boat sails, filled by the wind during a regatta. Led illumination technology has enabled a reduction in the size of the light sources and technical components, enhancing the essential shapes of this lamp. The diffuser is in injection molded polycarbonate with a geometric parabola shape, while the support is a metal stem attached to a round base. The family comprises a floor, table and wall version. It is an extremely versatile product that can actually have a second diffuser added, fixed to the stem, giving the lamp a completely different shape and look, to meet a wide range of application and aesthetic needs.

Light source:
LED 2700K / 330Lm / 230V / CRI >80
Energy Class: A+





IO

design Claesson Koivisto Rune

Shaped like a small curved lunar disc, IO is a wall lamp designed for Led light sources. Thanks to its dual-axis rotation frame, it has the distinguishing feature rotating on both longitudinal and transverse axes, for total light management. IO is easy to handle and adjust thanks to its size, the Up/Down movement on the external diffuser widens and narrows the ray of light. Like a satellite with the planet around which it orbits, the IO lamp appears almost suspended, very close to the wall yet never touching it, positioned at a distance that allows the light to gently caress the wall in an intimate wall-

washing effect. Designed to provide light that is as personal and adjustable as possible, this lamp is ideal at the bedside but its versatility also makes it an excellent solution for illuminating walls in an office or corridors in a hotel. Despite its small size and ease of maneuver, the screen in die-cast aluminum conveys great sturdiness, as does the wallmounted base. The diffuser is painted in 4 matt-finish colors: graphite grey, red, white and blue, while the inside is white.

Light source:
LINE VOLTAGE LED / 3000K / 450+450Lm / 230V / CRI >80 / Dimmable.
Energy Class: A+

EIGER, TITLIS

design Giulio Iacchetti

Eiger and Titlis are contemporary makeovers of the traditional standard wall lamp. **Eiger** is made from a special oval-section aluminum tube, with a grooved inner surface that modulates and reacts to the light, creating a pleasing effect of movement and 'breaking up' the continuity of the surface. The inside of the lamp is white to functionally maximize the beam of light while the outside is available in either deep blue or coffee brown. The warmth of pottery is what characterizes **Titlis**, its frontal screen effectively and discretely covering the Led light source, which shine both upwards and downwards. The ceramic front part, which comes in two shades of grey, has the characteristic textured grooves that accentuate its horizontal aspect, creating movement on the surface while the fine glossy finish of the ceramic glaze emphasizes its double curve. Eiger and Titlis are lamps suitable for use in both the contract and residential sectors and their small size makes them perfect even when space is limited. In both articles, the



Eiger

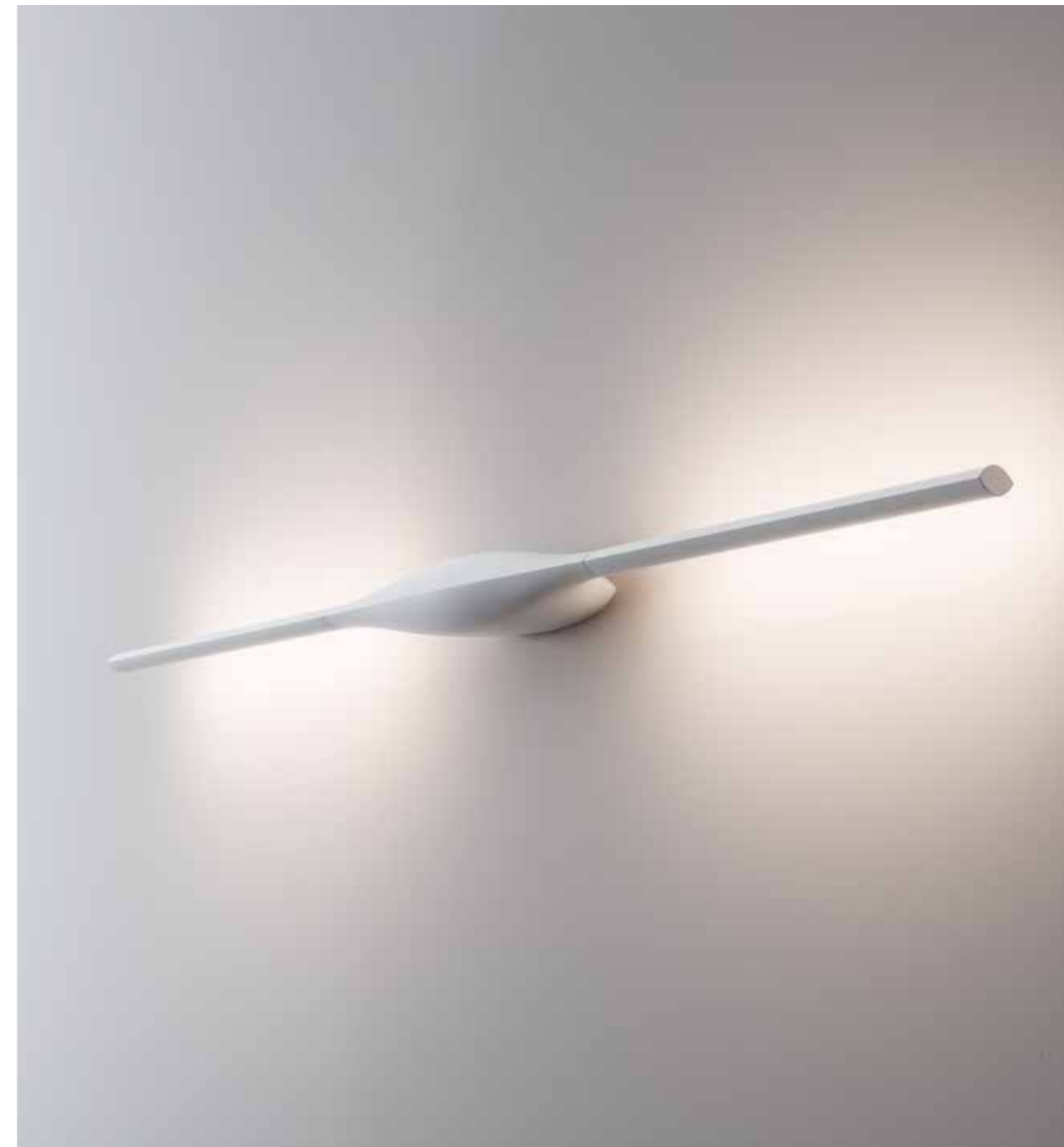
illuminating and supporting element comprises a body in die-cast aluminum with dual Led up-and-downlighting. Also available without the diffuser, this element is particularly indicated for the design and contract sectors allowing architects and designers complete freedom



Titlis

of application and customization thanks to custom-made decorative fronts.

Light source:
LINE VOLTAGE LED / 3000K / 450+450Lm / 230V / CRI >80 / Dimmable.
Energy Class: A++

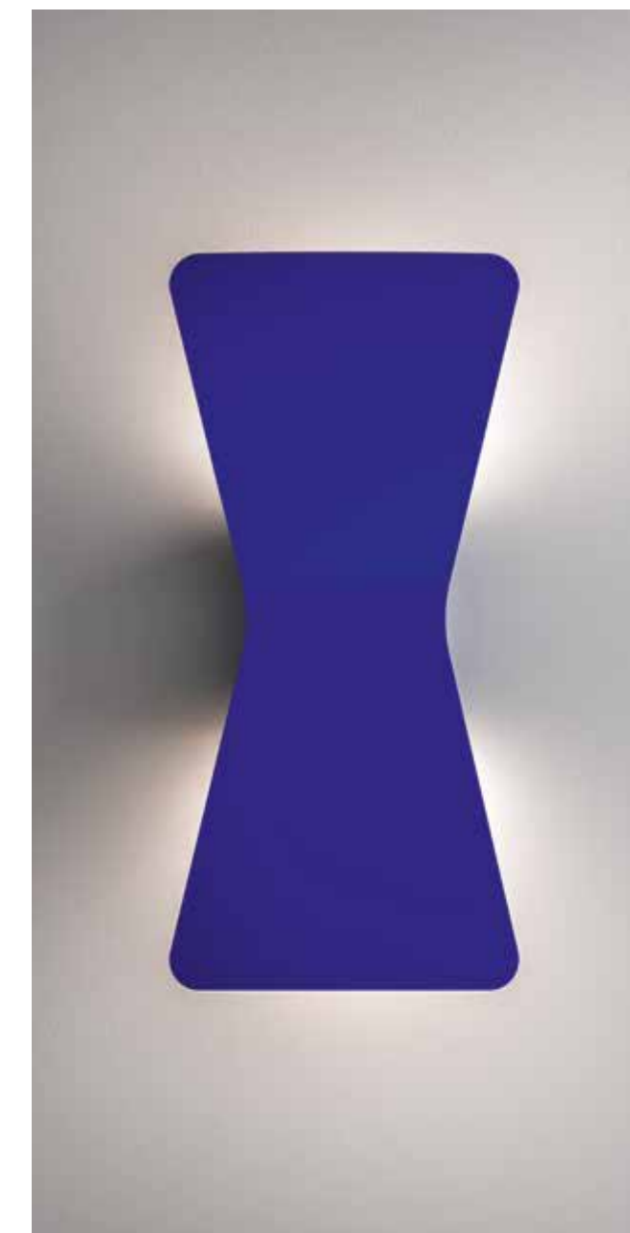


APEX

design Karim Rashid

Apex is a linear wall/ceiling lamp, featuring a tapered elegant form whose central element recalls an eye shape. As it slims to almost disappear into its surroundings, it radiates a powerful, functional blade of light that creates a continual line. It can be installed horizontally, vertically or to form a continuous beam of light across the ceiling. Available in glossy black, white and electric blue.

Light source:
Two LED strips / 2700K / 1500+1500Lm / 100-240V / CRI >80 / Dimmable.
Energy Class: A+



FLEX

design Karim Rashid

Flex is a wall lamp with an icon minimal shape. Designed to comply with UL requirements and other electrical standards for wall lights, this aeronautically inspired article in die-cast aluminum manages to deliver character and formality at one and the same time, radiating light both upwards and downwards like a fine floating surface, just like a plane or a bird. Available in opaque black, white, electric blue and pink.

Light source:
LED 2700K / 1000+1000Lm / 100-240V / CRI >80 / Dimmable.
Energy Class: A+

SIPTEL

design Giulio Iacchetti

Siptel is a Led floor and table lamp that reworks the archetype of traditional stemmed models, thanks to a simple, yet effective, magnetic system. The entire length of the rod acts as a launch pad for the illuminating body which slides along it with a softness and a surprising fluidity. Exploiting the properties of the magnet and its natural ability to line up with the force field, the head of the lamp is completely without constraints, unlike traditional variable height lamps where the blocking mechanism depends on unsightly handles or mechanical joints. The end of the head is in turn free to rotate on the transversal axis, enabling yet another level of adjustment. In this way, Siptel goes beyond the classic fixedness that usually characterizes light source on this kind of lamp. Siptel takes light wherever you want. This concept also proved to be very effective for the table version of the lamp. Below the light, a system of two pegs, one of which also slides thanks to the same magnetic mechanism, allows any excess cable to be wound up, keeping it taut and out of the way, to prevent tripping. Fitted with Leds, the lamp gives off a warm, easily directable light for maximum expression of the new FontanaArte philosophy of generating pleasing, flexible objects that focus on the user and a personal experience of light. Siptel comes in table and floor versions, painted matt in red orange and cement gray.

Light source:
3000K / 1000Lm / 230V / CRI >80

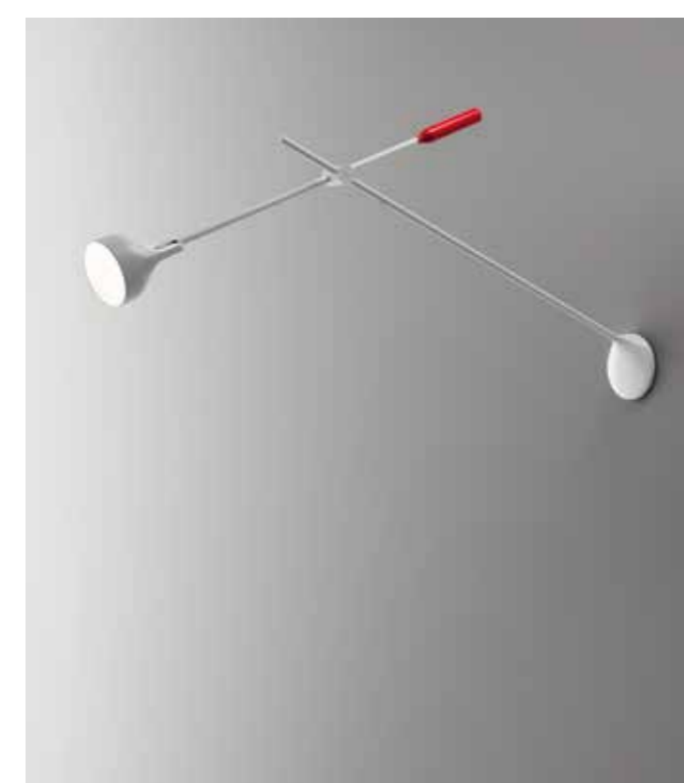


TAIL

design Carlo Colombo

The Tail lamp features striking simplicity and purity of form. The illuminating body emerges from a gently swollen volume, sensual and elegant at the same time. Light, sinuous and free to move in space thank to the structure and directional spotlight. It is a lamp characterized by minimalist, sophisticated design, ideal for stylish, essential room decor, whether at home or in the workplace. The family includes different versions: floor with single or double arm, wall with single arm, ceiling-mounted with single or multiple arm (four/eight illuminating elements), all with directional head and adjustable arm. Designed for Led light sources, it enables the beam of light to be directed along three axes. Available in gray and white with counterweight in contrasting red and yellow.

Light source floor lamp:
LINE VOLTAGE LED / 2700K / 1650 Lm / 230V / CRI 92
Dimmable only with remote light dimmer.
Energy Class: A++
Light source wall and ceiling lamps:
LINE VOLTAGE LED / 2700K / 1650 Lm / 230V / CRI 92
Dimmable.
Energy Class: A++



The 2015 Updates:

NEW LED EDITIONS

Parola, Riga, Cheshire and Lunaire: new Led versions to add to the FontanaArte collection.



CHESHIRE

design GamFratesi

Cheshire is a family of table, floor and suspension lamps. The lamp echoes the studio's Nordic imprint in its simplicity and practicality. The table and floor versions are available with four types of lampshade: opaline for diffused light or white, black and green for downlighting. In the suspension version, on the other hand, the lampshade is also opaline, while the top diffuser may be opaline or colored (white, black and green). Elegant and contemporary, Cheshire adapts to either the home or the contract industry.

Light source table:

LED 2700K / 2000Lm / 100-240V / CRI >80
ON/OFF touch dimmer.

Energy Class: A+

Light source floor:

LED 2700K / 2000Lm / 100-240V / CRI >80
Dimmable only with remote light dimmer.

Energy Class: A+

Light source suspension:

10W LED Line Voltage / 2700K / 1250Lm / 100-240V / CRI >80
Dimmable only with remote light dimmer.

Energy Class: A+



PAROLA

design Gae Aulenti / Piero Castiglioni

The Parola family, designed by Gae Aulenti and Piero Castiglioni in 1980, is now expanded with a new suspension version. Made of white or amber blown glass, it has a clear cable and a Led light source, another very important new development.

Light source:
LINE VOLTAGE LED / 3000K / 650Lm / 230V / CRI >80
Dimmable.
Energy Class: A+



LUNAIRE

design Ferréol Babin



reddot award 2014
honourable mention

Lunaire is a wall and ceiling lamp producing an amazing luminous effect recalling the quality of light during an eclipse. A big concave aluminum reflector contains a smaller front disc which in turn contains the light source, producing different light depending on where it is positioned in relation to the diffuser: a rear diffusing light when the front disc is closed, that is, pushed towards the wall; whereas light is released at the front, reflecting on the diffuser, when it is open. Light can be regulated as appropriate for the occasion quickly and easily by pulling the pin at the front towards you or pushing towards the wall. The large diameter of Lunaire's diffuser makes it perfect for lighting up large spaces in the home and in the contract industry.

Light source:

27,7W / 2700K / 3000Lm / 220-240V / CRI >80
Energy Class: A+



RIGA

design Paolo Zani

Downlighting and uplighting. Paolo Zani's wall lamp, one of FontanaArte's best-known designs, now expands its range with new Led versions.

Light source cm 36x7x7 and cm 56x9x7:
2x9W LINE VOLTAGE LED / 2700K / 850+850Lm / 230V / CRI >80
Dimmable.
Energy Class: A+

Light source cm 70x9x7:
2x9,5W LINE VOLTAGE LED / 2700K / 910+910Lm / 230V / CRI >80
Dimmable.
Energy Class: A+

The 2015 Updates:

NEW COLOURS

New colours for
Shigeru Ban's Yumi
and Andreas Engesvik's Blom.

YUMI

design Shigeru Ban

Two new colors: white and red fluo. And a new material, aluminium. These the novelties from Yumi, the standard lamp designed by Shigeru Ban in 2012 and winner of numerous awards including the iF gold Design Award 2014. Yumi is delicacy and strength together: an essential design encounters a sturdy and light structure (in aluminium for the coated versions, in carbon fibre for the original black version). The lamp spreads a warm glow concentrated downwards, ideal for creating intimate atmospheres. It characterizes different environments with its decided and discreet personality. It has 170 Leds lodged in its structure: they guarantee the minimum bulk and enhance the continuity of the design.

Light source:
170 LED - 18W / 2700K / 1120Lm / 100-230V / CRI 85
Multiplug with dimmer.
Energy Class: A+



product design award

2014 GOLD



BLOM

design Andreas Engesvik

Three new colors for Blom. In addition to ruby red, silk grey, pale green and yellow, it is now available in mezcil green, black and white. Of minimal size, 24 cm high and 15 cm in diameter, Blom is a fun, lightweight light which can be handled, moved around and adapted to the user's requirements. The amount of light may be adjusted with two petals which wrap gently around the diffuser and rotate around its base, screening the light flow as required: the maximum amount of light is given off when the petals are aligned.

Light source:
1x11W E14 (FL / LED)
Energy Class: A



reddot award 2014
winner

Interview:

The ideal partner for any project: unique solutions blending technology, innovation, quality and design.

LIGHTS ON THE NICE GROUP

TheNiceGroup.com

Established in the early 1990s and listed in the STAR segment of the Italian Stock Exchange, Nice S.p.A. is the international reference name in the Home Automation field, offering a wide range of automations and integrated control systems for gates, garage doors, blinds, shutters and sun screens, as well as wireless alarm

systems and lighting systems with FontanaArte brand. Nice products, which stand out for their distinctive combination of technological innovation and design, are exported to more than 100 countries, generating over 80% of Group consolidated revenues (€ 270.9 million in 2014) abroad.

Nice Headquarters in Oderzo, Treviso - Italy



Nice to meet You! Our route to grow

Nice has been growing for over twenty years, changes and challenges are in our very DNA. Thanks to our open integration approach we have made Nice a name for itself as an international player, active and streamlined, focused on design and technology. With FontanaArte we have entered the lighting systems sector and, today, we offer the widest range of integrated solutions for the home in the simplest, most practical and elegant way: combining advanced building automation tools with wireless alarm devices and customized lighting applications, we have been chosen for the automation and lighting of hundreds of private and public spaces all over the world. We are an innovative Group where the product is at the very heart of the organisation. Interior designers, architects, contractors and developers

can find in us their privileged partner, relying on a team of professionals committed to provide comprehensive support throughout the realisation of any ambitious global project. In this frame, at the beginning of 2015 we have made some important changes in our organizational structure as well, in order to accelerate the development in international markets. Mr. Iannuzzi has been appointed new CEO of FontanaArte and Executive Vice President Strategy and Corporate Development of Nice S.p.A. I'm sure that Luciano will make the most of his distinguishing experience with competence and professionalism to give his contribution for FontanaArte's future growth.

Lauro Buoro
Chairman of Nice S.p.A.



Lights to Live For contemporary life

For the past eighty years FontanaArte has been telling the story of Italian design. Its pursuit is beauty, a mark that continuously defines its identity. Today, thanks to Nice solid industrial base, FontanaArte renews its philosophy as widens its horizons and opens its doors to the world and to innovation. Premiered at EuroLuce and in Milan's showroom, this year we present a prestigious collection featuring high aesthetic content, developed in collaboration with well-established international designers. FontanaArte's range of LED lights is the protagonist: lamps that find their application in the contract and hospitality sector, as well as in residential, today are proposed in unreleased versions and mark the return to the origins, using glass as a key element. FontanaArte tells a story of culture, elegance, lightness, novelty and internationality. Timeless

objects from the past and present coexist in this collection, making it really unique. Elegance and lightness are expressed through the use of light colours as a metaphor for glass. As Nice, FontanaArte has an Italian heart and international mind: it lives in people's homes all around the world and brightens the beauty of contemporary life. Today, to create a more active relationship with its community, FontanaArte renews its image both online at fontanaarte.com and offline with the new FontanaArte Book: enriched in content and references, these new tools offer detailed technical specifications useful for careful and more demanding consumers, including architects and designers.

Luciano Iannuzzi
CEO of FontanaArte S.p.A.
Executive Vice President Strategy and Corporate Development of Nice S.p.A.



AGIO
Portable radio transmitter designed to control lights and electrical loads, such as motorized sun screen systems, from a single point. With on/off and dimmer functions.

Event:

Moritz Waldemeyer for FontanaArte.

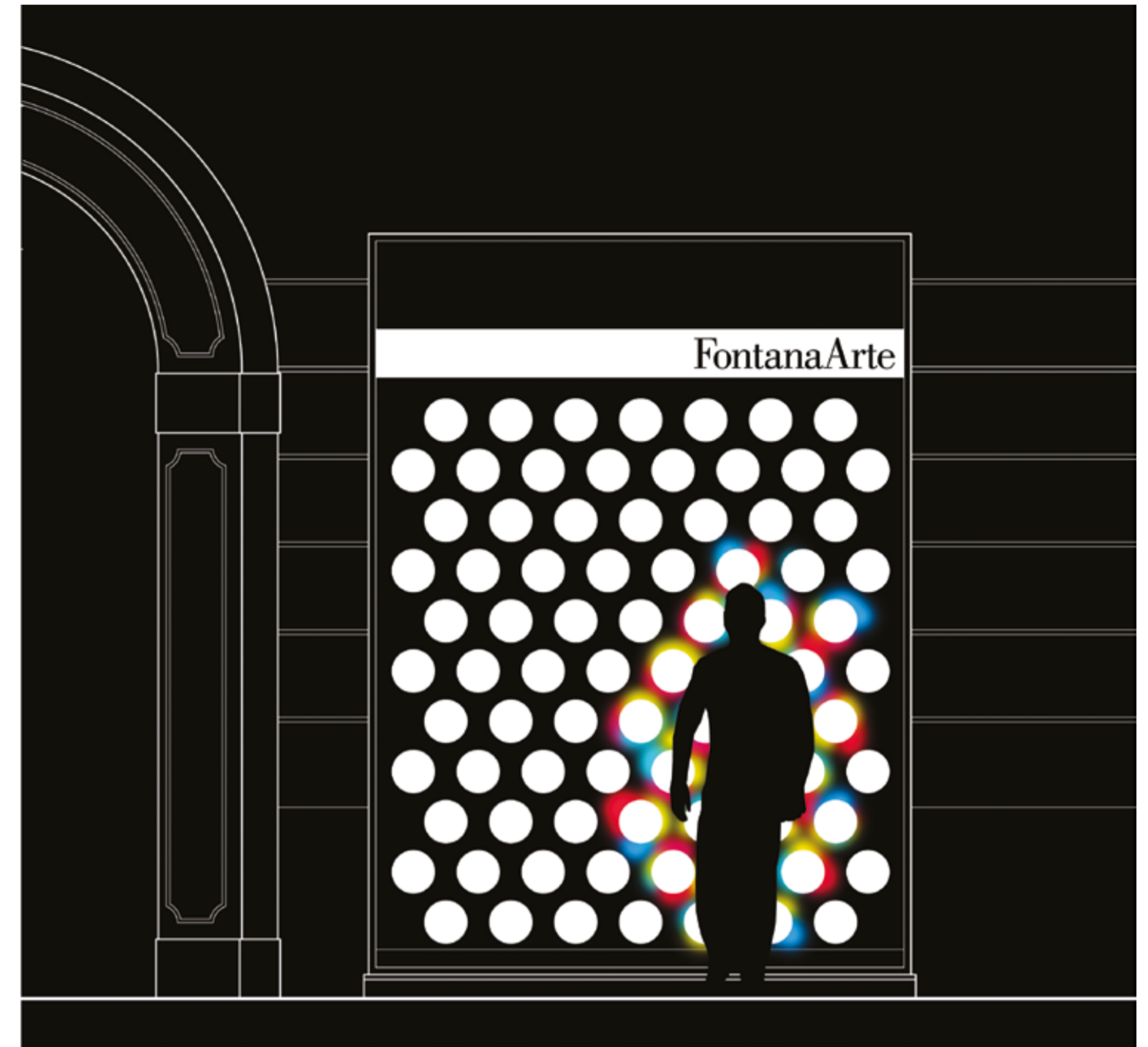
THE SPEED OF LIGHT

Live the experience of dynamic lights at our Flagship Store. Enjoy the emotion of highly interactive windows.

The installation is hosted for the entire duration of the Fuori Salone, in the FontanaArte Flagship Store, facing the huge amount of people that will pass in Milan during the Salone del Mobile 2015 edition. A special movement-detecting device captures the flux of people walking outside the showroom displays and converts motion into a numerical value. This value is stored into a central processing unit and, through a custom designed algorithm, generates a behaviour that is passed to an array of mirrored lenticular elements, each of them featuring a Led crown that selectively casts a light according to the algorithm. A fire, and more specifically many flames, is the output of all this calculation. The replicative process creates an aura of flames that will mimic frontal movements. The motion has a precise value (a fast moving crowd will generate a higher input than slow walking people) and this value outcomes in a specific way flames spread and decay. It is a highly interactive installation, full of dynamics and with a warm, lively palette.

What is really interesting to me is the fact that a computing machine “sees” a natural behaviour and convert it into a digital “enhanced” version of it. In a way, is like having an “augmented light” (another interesting theme, indeed!) that will replicate the natural environment adding an extra digital value. I personally think this is a very powerful concept, and would like to preserve it into communication.

The “augmented reality” is a particular interesting theme, that maybe could find a link into Moritz Waldemeyer world about parametric design, where he analyzes reality and confers a mathematical ratio on it.



Moritz Waldemeyer.
The Speed of Light.
FontanaArte Flagship Store
Milan, Corso Monforte 13.

Tell us about “Speed of Light” installation in three words.
This installation is all about taking a classic design into the future.

Which intersection do you see between lighting and electronic? Or better, are the two worlds about to overlap?
They started overlapping the moment LEDs became a viable light source. LED stands for Light Emitting Diode, they are without any doubt electronic components. And that fact opens amazing creative possibilities.

Is the interface design the ultimate design?
For me the challenge is to use technology in creative ways to make emotional designs. That’s what ultimately evokes strong responses from the users.

The object as we know it is about to disappear? Will it be a long or short process?
I very much doubt that the object is about to disappear. We are just witnessing a revolution in computer aided design and manufacturing that opens up unbelievable new possibilities in creating interesting objects. I’d say we just stand at the beginning.

You are also exploring the frontiers of parametric design. Is there a way to “code” beauty?
Parametric design is part of this revolution I just mentioned. It allows us to create never before seen types of aesthetic. It also demands skills from opposing ends of the spectrum: mathematical and analytical thinking paired with a great sense of aesthetics. To master this a true challenge for a new generation of designers.

Highlights:



The Book of the FontanaArte Collection

The new book tells the story of the FontanaArte collection in 200 previously unpublished images, photos taken in private homes and public locations where FontanaArte is center stage. The whole collection is presented in alphabetical order and divided into families, enhancing the style and completeness of the range.

A series of alphabetical indexes with graphics make it easy to find the information desired. A visual journey inside a beautiful cover featuring the FontanaArte logo in an elegant glass green, which recalls the noble material at the origins of this company more than 80 years ago.



Red Dot Award 2015 for Igloo and Igloo System

Igloo, the modular system designed by Studio Klass, has won the prestigious "Red Dot Award", which each year recognizes excellence in consumer goods design. Motivating their decision, the jury highlighted the high quality of the design together with the modularity of the in-line shells that make it possible to illuminate rooms with different lighting engineering requirements.

The new website fontanaarte.com

In the restyling of fontanaarte.com, FontanaArte renews its digital image while staying true to its heritage as a historic lighting and interior design firm. Available in desktop, tablet and mobile versions, the key to the design of the new FontanaArte system is emotions and storytelling, the vehicle conveying this outstanding aesthetic that has stood for international design, Italian-made quality and a vocation for research and innovation since the days of Gio Ponti back in 1932. An approach that, right from the home page, encourages us to discover design products to be experienced first-hand, world-wide projects for the contract industry and a brand with an identity made up of history, design culture and handmade tradition in glassware, condensed in an interactive wall. For users, the process of discovery goes on: in the designers' area and the corporate areas, but above all on the pages focusing on individual lighting and home furniture



products. Completely redesigned, the product information sheets now offer a wealth of content and images in different settings to allow all fans of FontanaArte design to fully appreciate the features of individual products. The part of the information sheet containing technical specifications is now

richer and more detailed, useful for today's highly aware, demanding consumers and for architects, designers and resellers. On the whole, a true digital facelift that will go online during the Milano Design Week and Euroluce and be enriched in the months to come with new sections and content.

FontanaArte Roadmap:



Where to find us at Salone del Mobile

La Passeggiata
installation by Michele De Lucchi

Stands:
Besana
Cleli
D3Co
Fimes
Giorgetti
I4Mariani
Lago
Meridiani
Minotti
Misura Emme
Porro
Riva 1920
Swan Italia
Zanotta

HEADQUARTERS

FONTANAARTE SPA
Alzaia Trieste 49
20094 Corsico (MI)
Ph. +39 02 45121
Fax +39 02 4512660
info@fontanaarte.com

FLAGSHIP STORES

MILANO
Corso Monforte, 13
20122 Milano (MI)
Ph. +39 02 87213872
Fax +39 02 87213873
showroom-milano@fontanaarte.com

NEW YORK
45 Greene Street
New York, NY 10013, USA
Ph. +1 (212) 3343295
Fax +1 (212) 3341055
showroomny@fontanaarte.com

SUBSIDIARIES

FONTANAARTE FRANCE
1390 Avenue du Campon
06110 Le Cannet
Ph. +33 (0) 4 93 45 69 78
Fax +33 (0) 4 93 45 69 39
infofrance@fontanaarte.com

FONTANAARTE CORP.
45 Greene Street
New York, NY 10013, USA
Ph. +1 (212) 3343295
Fax +1 (212) 3341055
infousa@fontanaarte.com

FONTANAARTE UK
Automation House
Hamilton Road
NG17 5LD, Sutton in Ashfield
Nottinghamshire
Ph. +44 (0) 1623 444770
Fax +44 (0) 1623 550549
orderuk@fontanaarte.com

fontanaarte.com



1998
ADI Compasso d'Oro
Career Award

FontanaArte

LIGHTS TO LIVE 2015 COLLECTION

EuroLuce, April 14-19
Hall 9, Stand A15 B12

Live the Light Experience
at our Flagship Store
Corso Monforte 13, Milan

Press Preview
Monday 13th April
From 11am to 5pm

The Speed of Light Installation
by Moritz Waldemeyer
Monday 13th April
Cocktail
From 7pm to 9pm

Meet the designers
of the 2015 Collection
Tuesday 14th April
Cocktail
From 7pm to 9pm