

# Moooi presents a life extraordinary!

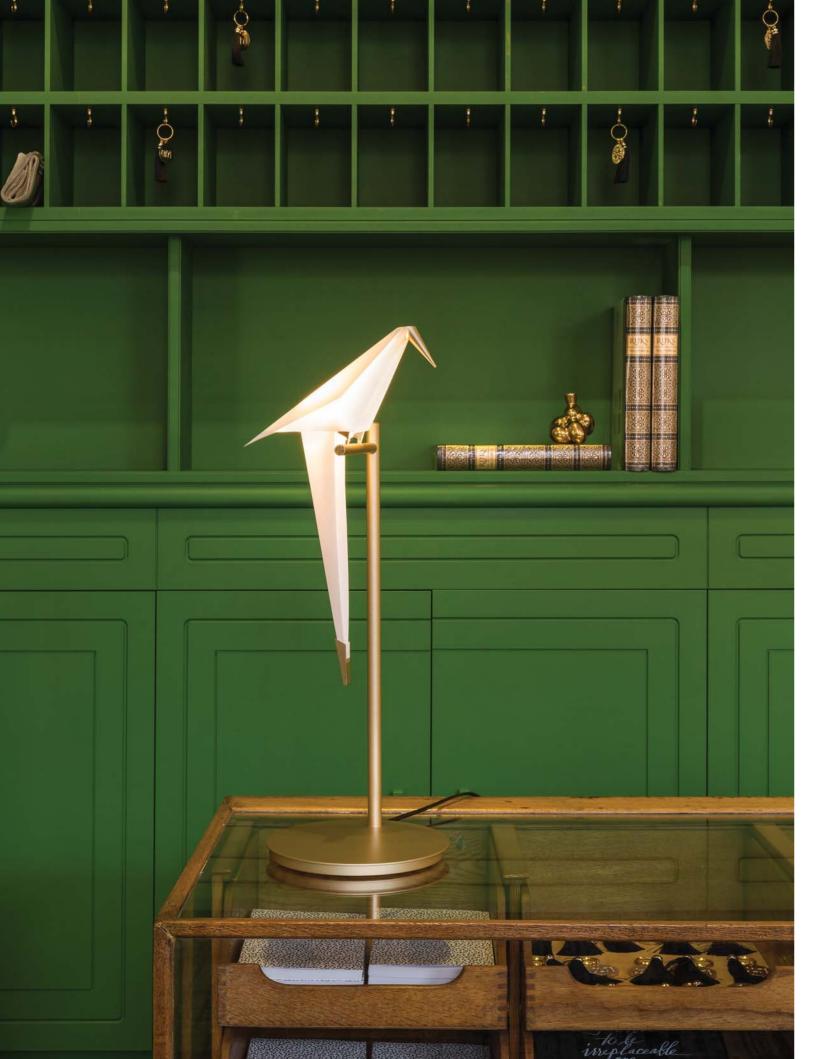
When we started Moooi in 2001, we promised to become a legendary brand. No one can create a legendary brand by doing me-too products or branding. For that reason we have developed our own fresh approach to product and style. Exclusive, daring, playful, exquisite and based on the belief that design is a question of love.

We don't tell designers what to do, we listen to what designers want to make. We try to realise their dreams. Dreams realized through a unique, iconic mix of lighting, furniture and accessories, which outlast everyday interiors. Eclectic and always on the edge of commercial reality and cultural interest. To trigger, to create conversation pieces which make your environment more special. To create an extra 'O' in terms of value and beauty.

In addition to our product collection we have extended our brand with the introduction of a carpet collection together with Moooi *Carpets*, a series of hotel amenities with *Luxury Hotel Cosmetics* for an extra touch of beauty at the start of your day! In 2017 we partnered with *Gentle Monster* to create a collection of four new styles of sunglasses, each visually portraying the fluid evolution around the third 'O' in *Moooi*.

Moooi presents creative luxury for a well curated life. Innovative, provocative and poetic at the same time. A life extraordinary!

MARCEL WANDERS Designer / Art Director / Founder



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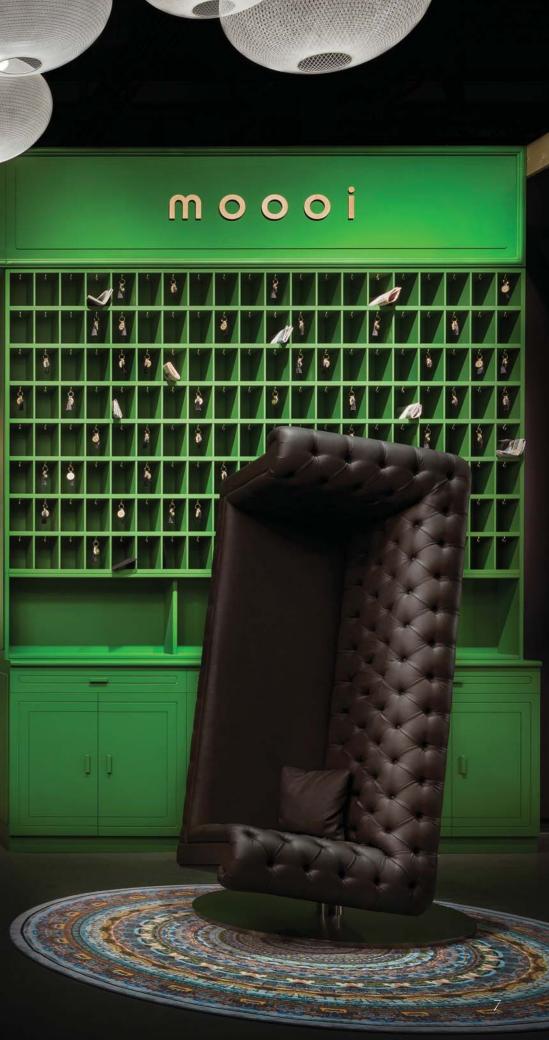
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Charleston Sofa by MARCEL WANDERS, NR2 M by BERTJAN POT in white, Paper Desk 140 by STUDIO JOB in ochre brown RAL 8001, Mexico City Rug by NEAL PETERSON for MOOOI CARPETS

# noooi







# MICROSCULPTURE

The Insect Portraits of Levon Biss

Microsculpture is a ground breaking project by the British photographer Levon Biss that presents insect specimens from the Oxford University Museum of Natural History like never before. These images reveal an unexpected and often breathtaking beauty and make visible the many intricate adaptations to the form of insects – what entomologists call their microsculpture.

Created through a collaboration between Levon and the museum, this series of beautifully-lit, high magnification portraits captures the microscopic form of insects in striking high-resolution detail. Displayed as large scale photographic prints up to 3m high, the *Microsculpture* project provides the viewer with an unique opportunity to study and appreciate this hidden world.

Formed at scales too tiny for us to perceive and with astonishing complexity, the true structure and beauty of insects remains mostly hidden. Their intricate shapes, colours and microsculpture are dizzying in their variety, but it takes the power of an optical microscope or camera lens to experience insects at their own scale.

From the collections of the Oxford University Museum of Natural History.

MICROSCULPTURE.NET | LEVONBISS.COM











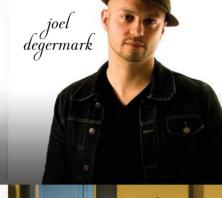






front













piet boon





raimond puts













Jackson Chair & Footstool by MARCEL WANDERS in signature leather upholstery with embroidered backrest



The Jackson's signature design with premium leather and embroidered detailing transforms this chair into a modern-day throne.



Jackson Chair's signature leather is a premium European rawhide. The leather has a matt, soft surface with subtle, but visible texture and is embroidered with a rich, elegant pattern to create a one of a kind piece.

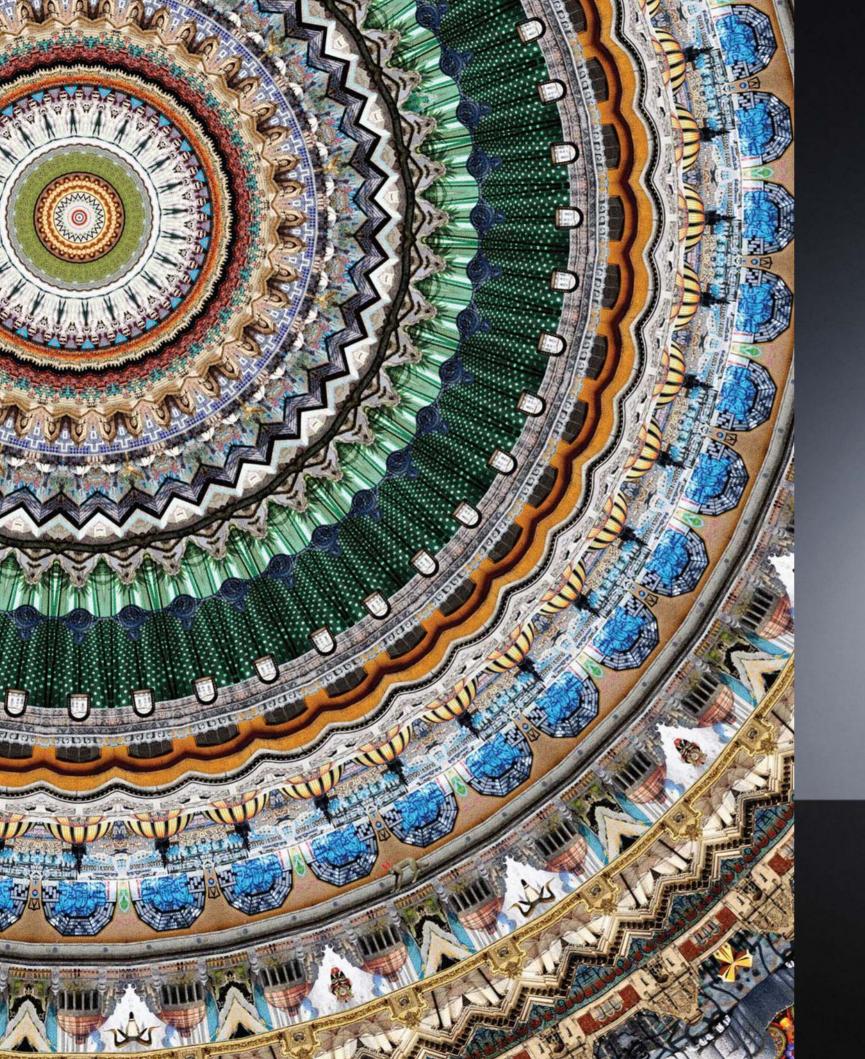


A classic sofa, elegant and comfortable, dressed in stylish dark brown eco-leather with embroidered accents, that has been shifted into a vertical posture. Its grace becomes slender and elongated, tall and majestic, while it plays with our mind-set and expectations.

CHARLESTON SOFA BY MARCEL WANDERS







Left: Mexico City Rug by NEAL PETERSON for MOOOI CARPETS Right: Bart Sofa by MOOOI WORKS in Cervino Mud upholstery, Delft Blue No. 8 by MARCEL WANDERS



Construction Lamp L by JOOST VAN BLEISWIJK in white, Ginko Leaf Rust Broadloom by EDWARD VAN VLIET for MOOOI CARPETS, Nest Chair & Sofa by MARCEL WANDERS in Alfresco Ochre upholstery with satin white frame, Nut Dining Chair by MARCEL WANDERS in Oray Ochre upholstery with cinnamon stained oak finish, Perch Light Branch by UMUT YAMAC

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Perch Light Branch by UMUT YAMAC, Zio Dining Chair by MARCEL WANDERS in Liscio Perla upholstery with white wash stained oak finish, Zio Dining Table by MARCEL WANDERS in white wash stained oak finish



The cheerful, chirping companions in the Perch Light family are made of synthetic paper, folded in an origami style, and will sway back and forth when nudged or faced with a light breeze.

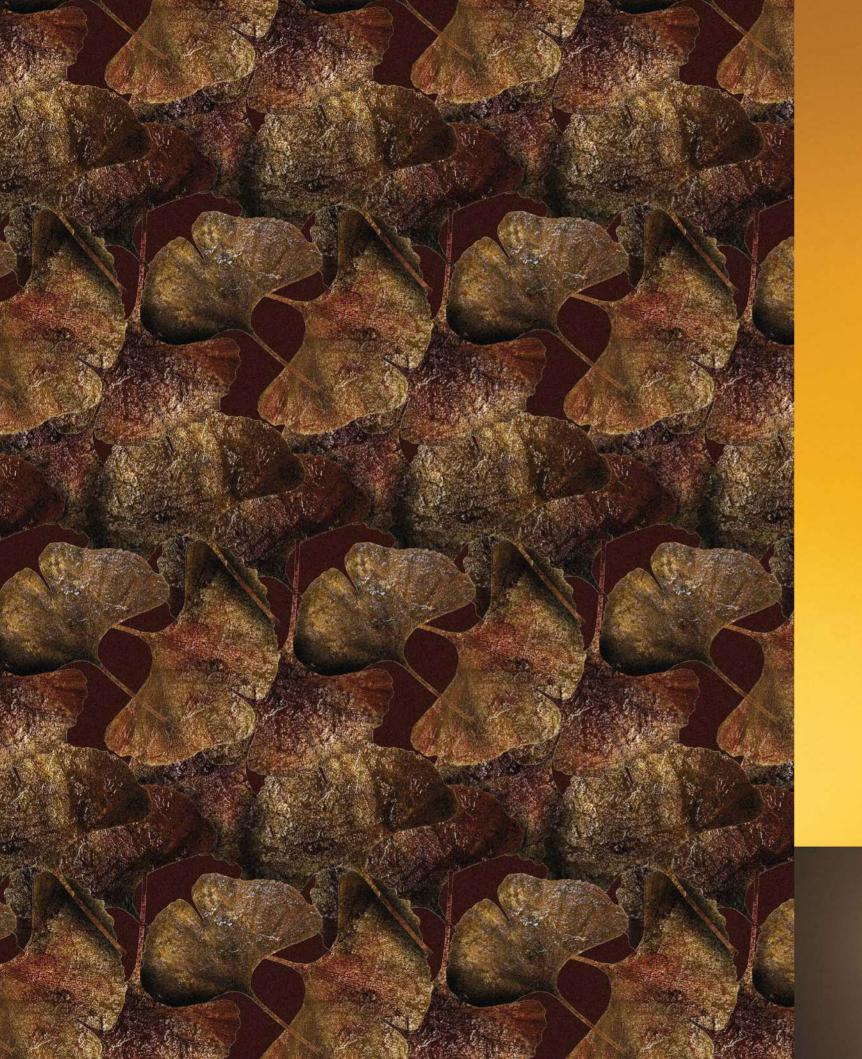
Left: Zio Dining Chair by MARCEL WANDERS in Liscio Perla upholstery with natural oil stained oak finish Right: Zio Dining Chair by MARCEL WANDERS in Manga Brown upholstery with white wash stained oak finish, Zio Dining Table by MARCEL WANDERS in cinnamon/white wash composition stained oak finish

# Zio Family Evokes vintage design with a low-slung profile and slender solid oak frame.



In most households the table is the central piece of the dining room, the heart around which families gather, entertain and relax. Many special memories revolve around its steady presence. With their graceful look and refined details, the *Zio Dining Chair* & *Zio Dining Table* bring a touch of style to any moment.

Design by Marcel Wanders



Left: Ginko Leaf Rust Broadloom by EDWARD VAN VLIET for MOOOI CARPETS Right: Construction Lamp M & L by JOOST VAN BLEISWIJK in black, Monster Armchair by MARCEL WANDERS in Divina Melange 180 upholstery





The industrial look of the Construction Lamp Suspended, with the signature electricity pole structure, blends in nicely with its elegant colour nuances, stylish brass and solid oak details.

CONSTRUCTION LAMP SUSPENDED BY JOOST VAN BLEISWIJK in white







Nut Dining Chair by MARCEL WANDERS in Oray Griffin upholstery with cinnamon stained oak finish



# Perch Light Family The purity of paper with the material majesty of brass.

What is more poetic and elegantly captivating than a bird perched on a branch, flirting, singing and celebrating life? We all recognize this image and steal a moment from our precious time to admire this triumph of nature and beauty. Inspired by such natural glory and forever fascinated by the combination of balance and movement, *Umut Yamac* has created six lamps which captivate the viewer through motion, poetry and grace: the *Perch Light Family*.

Design by Umut Yamac

Perch Light Wall & Perch Light Branch by UMUT YAMAC





Perch Light Family



# UMUT YAMAC

A London based architect and designer with Turkish heritage. He graduated from the *Bartlett School of Architecture, UCL* with a distinction in design and went on to work for a number of internationally renowned architects and designers before establishing his own practice in 2011.

The *Perch Light Family* is a balancing sculptural light made of folded paper and brass. The lamp takes the form of an abstract bird which appears to be delicately balanced on its metal perch. The bird is illuminated through contact with the perch and lets the bird balance and swing without any cables whilst maintaining luminance.

The design was inspired by nature and in particular, the elegance and beauty of a bird sitting on its perch. The bird has been precisely counterbalanced to sit in a resting position on its perch unless activated into gentle motion by wind or touch. The poetics of an emperor's life, a life no longer relevant in today's world, can be abstracted in the form of an object such as the Emperor lamp by Meri & Mu. The use of hand-crafted bamboo weaving in an industrial product creates an elegant yet uncanny design statement. A lamp so particular & majestic that it could become your personal nightingale... forever by your side to brighten up your days.





CLOUD SOFA BY MARCEL WANDERS in Bouclé Black/White upholstery





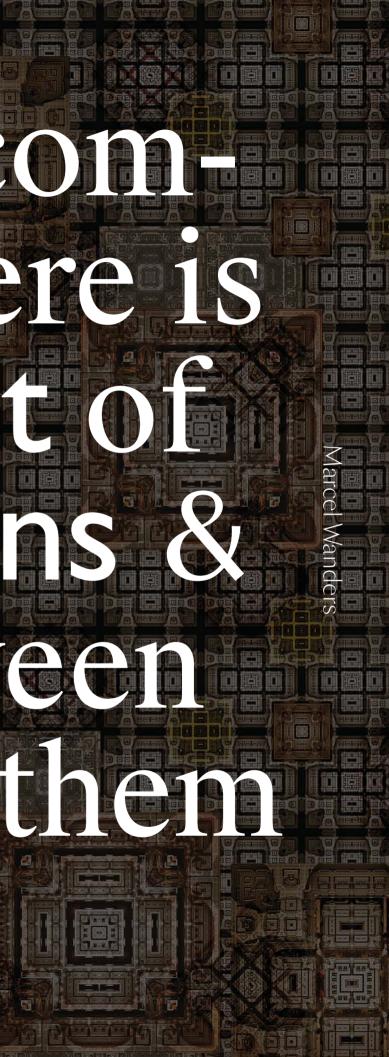


Carbon Chair by BERTJAN POT & MARCEL WANDERS with cap and pad, Cloud Sofa by MARCEL WANDERS in Velour Moss upholstery, Cocktail Chair by MARCEL WANDERS in Bouclé Black/ White upholstery with white wash stained oak legs, Common Comrades by NERI & HU Emperor, Seamstress & Scholar, Container Table New Antiques by MARCEL WANDERS in white with wooden table top, Emperor S, M & L by NERI & HU, Utopian Fairy Tales Joy Broadloom by NOORTJE VAN EEKELEN for MOOOI CARPETS



Left: Utopian Fairy Tales Joy Broadloom by NOORTJE VAN EEKELEN for MOOOI CARPETS Right: Clusterlamp by JOEL DEGERMARK with unexpected light bulb set

# DIELEVINEW, DULLIGERE 1S <u>arend essentoune</u>o UTTAGE CONDECTORSE THE BUICESSIDS DE MCCTI <u>OCTORSEQUE TOCTOR</u> <u>Rendevelope</u>



# Moooi X Gentle Monster

Moooi and Centle Monster present a new and exciting collaboration: *The Third Eye Collection*. The Dutch design company and Korean eyewear brand, both known for their creative luxury and high-end experimentation, have partnered to create a collection of four new styles of sunglasses, each visually portraying the fluid evolution around the third 'O' in *Moooi*.

Inspiration for the collection came from ancient Egyptian hieroglyphic drawings which connected the graphic symbol 'O' to a human eye. In mystical beliefs, the inner third eye represents the vision beyond ordinary sight. This extraordinary heritage shaped the designs of the *Moooi X Centle Monster* silhouettes, which all start with a circular lens at their centre. This theme is also carried through in the names of the four styles – *Trinity*, *Divinity*, *Sincerity* and Infinity.

The Third Eye Collection will be available at Moooi showrooms and *Centle Monster* flagship stores worldwide, as well as online at gentlemonster.com and moooi.com. There are multiple colour options available to fit any style.

# **MOOOI** X GENTLE MONSTER









INFINITY



SINCERITY

DIVINITY

TRINITY

O. by MARCEL WANDERS in terracotta with matching upholstery, light grey and concrete, Utopian Fairy Tales Power Rug by NOORTJE VAN EEKELEN for MOOOI CARPETS



Tucked into the rounded body, feel free to let your imagination wonder, nursed by the rhythmic movement of this fluctuating beauty. More than a seater, yet not really a rocking chair, O. is an icon with an identity of its own. As wide and tall as a person and available in various elegant colour nuances, O. is a masterpiece of creative thinking and pure funfair. Cushioned all-round in matching colour, inviting you to relax and have fun at the same time.

Design by Marcel Wanders

O. Rocking away in a giant O-shaped seat.

# Container Family Bold, beautiful and built to last.

The Container Family concept by Marcel Wanders is a versatile system that has endless composition possibilities to fit in any space. With combinations to suit your home, office or public space the Container Family can certainly exceed any interior requirements.

Design by Marcel Wanders



Carbon Chair by BERTJAN POT & MARCEL WANDERS with cap and pad, Container Table Bodhi by MARCEL WANDERS in natural oil stained oak finish with Linoak Black table top, Random Light M by BERTJAN POT in black

# Container Family



# MARCEL WANDERS

"The original *Container Table* is still today a unique table in the world I think," Wanders says. "It's a wonderful collection that allows you to have all the tables you need in one beautiful typology."

The *Container Table* features a hollow tapered plastic base, which can be filled with sand to provide stability for the screw-on top. It's light when you transport it and heavy and stable when you use it. A later version of the table, called *Container Table New Antiques*, features a curved ornamental base.

The collection has been an important icon for the brand, so the concept was further developed. The *Container Table Bodhi* has the tapered, plastic base, but is wrapped with vertical solid oak slats. The table features a linoak top, which consists of linoleum and an oak trim around the edge.

The table's more natural look expands the range of settings the table can be used in. *Container Table Bodhi* is the latest addition to the collection, which is available in a variety different colour, size and shape combinations. The Container Table concept is a fully versatile system that has endless composition possibilities to fit in any space. With combinations to suit your home, office or public space the Container Table can certainly exceed any requirements.



CONTAINER TABLE NEW ANTIQUES BY MARCEL WANDERS in black with HPL table top in black

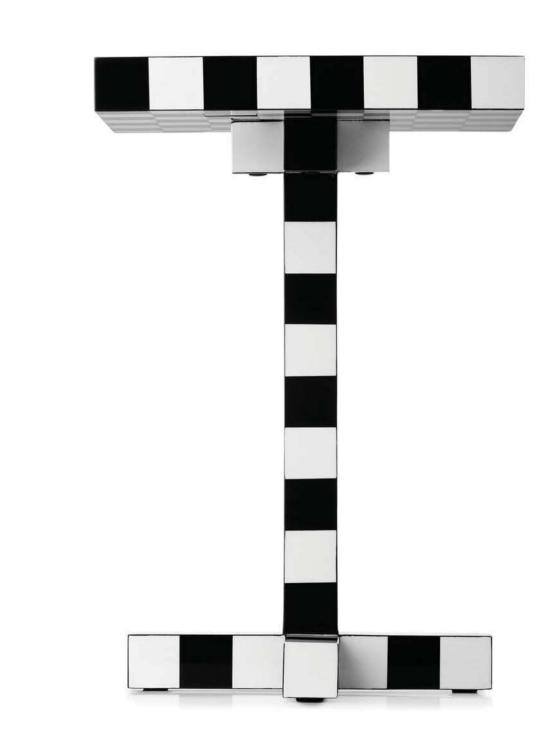






Carbon Barstool High by BERTJAN POT & MARCEL WANDERS, Container Table by MARCEL WANDERS in black with HPL table top in black, Non Random 48 by BERTJAN POT in black





The Chess Table's glossy chequered finish invites fun and fantasy out to play.

CHESS TABLE BY FRONT

Amami Pouf S, M & L by LORENZA BOZZOLI in dark grey upholstery, Bassotti Coffee Table by MARCEL WANDERS in Grey Pietra marble, Chess Table by FRONT, Kubrick Broadloom by KIT MILES for MOOOI CARPETS, Smoke Chair by MAARTEN BAAS, T Lamp by MARCEL WANDERS, Valentine Table Lamp by MARCEL WANDERS in chrome



MARIAN

# Smoke Family Furniture finished with fire.

Each item of the *Smoke Family* share the unfamiliar and untamed finish that is categorised by fire. All items are made of burnt solid wood, finished with epoxy resin and upholstery in premium black leather. The family consists of the *Smoke Chair, Smoke Dining Chair, Smoke Dining Armchair* and the *Smoke Chandelier*.

Design by Maarten Baas



Smoke Chair & Smoke Chandelier by MAARTEN BAAS



Smoke Family



## MAARTEN BAAS

*Baas* is considered to be one of the most influential Dutch designers of the beginning of the 21<sup>st</sup> century. He is often described as an "author designer," of which his works lie on the boundaries between art and design. His work is known as rebellious, playful, intellectual, theatrical and artistic.

Furniture finished with fire. The beauty and character of burned wood is now captured in a long lasting material, creating the strange sensation of sitting on burnt furniture.

*Maarten Baas* interpreted his fascination for the element fire with a groundbreaking approach. With the innovative idea of creating furniture finished with fire. Capturing the burning flames into the solidity of wood. More practically, in the production process wooden pieces of furniture are set to fire and burned. When they become completely black the fire is extinguished and the pieces of burned furniture are impregnated with resin to capture the beauty of burned wood.

Each chair is unique due to this exceptional production process. Just like the *Phoenix*, the *Smoke Family* objects are reborn from their ashes, gaining new vitality and beauty in a very unusual way.







SMOKE DINING CHAIR BY MAARTEN BAAS



Left: Kubrick Broadlioom by KIT MILES for MOOOI CARPETS Right: Prop Light Round Floor by BERTJAN POT, Container Stool by MARCEL WANDERS in black, Container Table by MARCEL WANDERS in black with HPL top in black

## Prop Light Family In the cinema of life, lighting is everything.

We have round lights, we have straight lights. We have them with lights on one side, we have them with lights on two sides. You can hang them high, low, horizontally, vertically or even hang them in an angle. Put them on the floor, hang them on your wall or down from the ceiling. We find it very hard to imagine an interior where this prop is not in place.

Design by Bertjan Pot



Prop Light Round Double Vertical by BERTJAN POT

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PROP LIGHT ROUND WALL BY BERTJAN POT





# urban hake

Left: Amami Sofa by LORENZA BOZZOLI in dark grey upholstery, Bassotti Coffee Table by MARCEL WANDERS in Grey Pietra marble, Kubrick Broadloom by KIT MILES for MOOOI CARPETS, Valentine by MARCEL WANDERS in chrome, Valentine Flat by MARCEL WANDERS in chrome, Urbanhike by MARCEL WANDERS



'Ny imagination chases female archetypes intentionally. Frivolous, even naive objects are my favourite victims.'

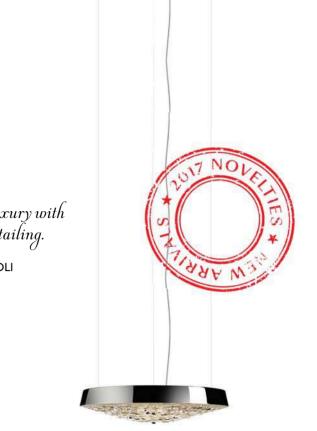




The Amami Sofa exudes elegance and luxury with its heart-warming velvet and fringed detailing.

AMAMI SOFA & POUF BY LORENZA BOZZOLI in dark grey upholstery







Biophillia Slate Broadloom by KIT MILES for MOOOI CARPETS, Bell Lamp by MARCEL WANDERS in white with gold bow, Canvas Sofa & Footstool by MARCEL WANDERS in Trickle Peat upholstery, Cocktail Chair by MARCEL WANDERS in Oray Rust upholstery with cinnamon stained oak legs, Crochet Table by MARCEL WANDERS, Filigree Floor Lamp by RICK TEGELAAR, Heracleum The Small Big O by BERTJAN POT powered through Electrosandwich® by MARCEL WANDERS in copper, Perch Light Floor by UMUT YAMAC, The Golden Chair by NIKA ZUPANC Trickle is an exclusive stretchy, woven textile produced in the Netherlands which is suitable for contract and domestic projects. Flame, soil and stain resistant, this fabric elevates every piece of furniture.



DELFT BLUE NO. 05 BY MARCEL WANDERS Paper Patchwork is a playful patchwork of sparkling colours combined with the purity of natural wood, like in old fashioned cars or in the patchwork quilts carefully sewed by our favorite aunt.









CANVAS SOFA & FOOTSTOOL BY MARCEL WANDERS in Abbracci Black upholstery

The delicate-looking Aeracleum by Bertjan Pot packs a punch! The innovative Electrosandwich® technology transforms the branches into wires that carry the charge to the leaves with extraordinary beauty.

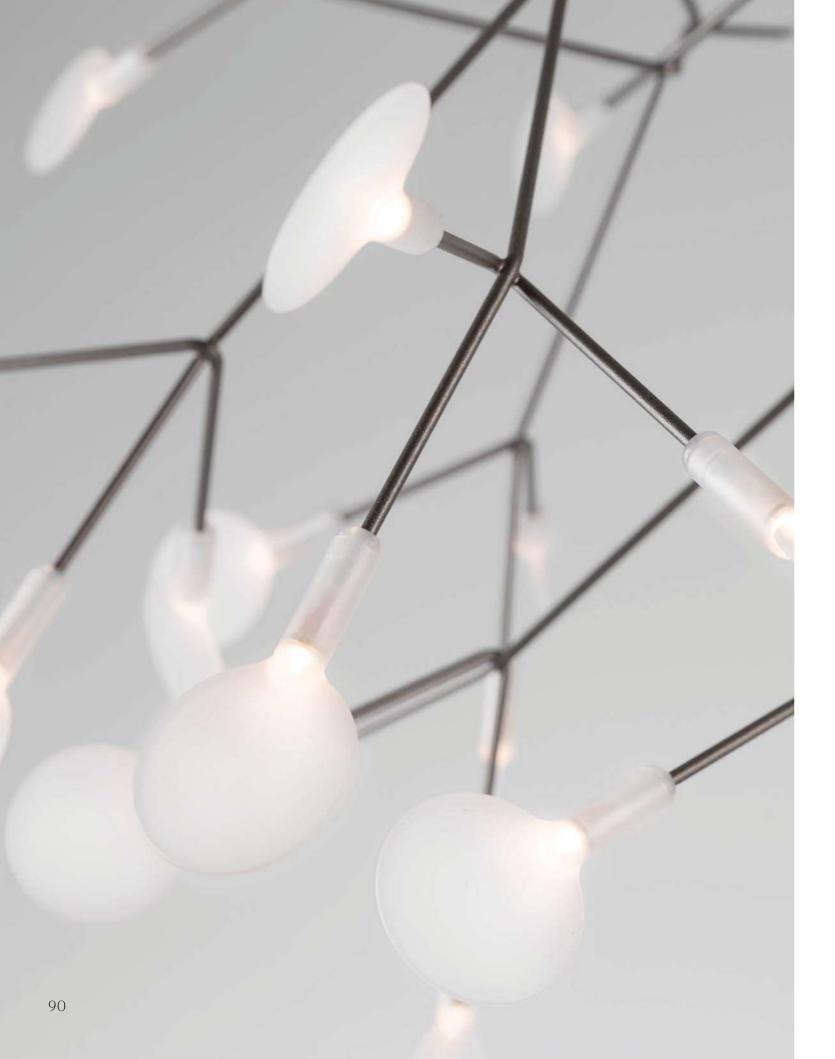
Heracleum Family The innovative Electrosandwich® technology transforms the branches into wires that carry the charge to the leaves with extraordinary beauty.

Decorative LED lamp inspired by the *Heracleum* plant. The white leaves/lenses ramify from copper or nickel coated branches, creating a lamp with a very technical structure, yet natural look. By using the innovative *Electrosandwich*<sup>®</sup> technology, *Heracleum* is very thin and delicate, a design not possible with normal wires.

Design by Bertjan Pot Powered through Electrosandwich<sup>®</sup> by Marcel Wanders



Heracleum Small by BERTJAN POT powered through Electrosandwich<sup>®</sup> by MARCEL WANDERS in nickel, Nut Dining Chair by MARCEL WANDERS in Oray Sand upholstery with cinnamon stained oak finish



Heracleum Family



#### **BERTJAN POT**

*Heracleum* arrived at *Moooi* as a fantasy. *Bertjan Pot* wished to light many LED-lights at the same time and experiment with bundles of electricity wires, shaped into a branch structure.

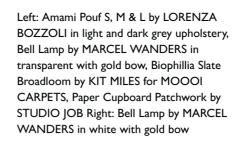
During the development of the design it just seemed too much soldering was required. Then *Marcel Wanders* had the 'luminous' idea to use his *Electrosandwich*<sup>®</sup> technology to make the design possible. The structure was coated with a plastic layer for isolation and on top of that a conductive layer to supply the LEDs with power.

Using this technique it was possible to create a structure more slender than hoped for when Bertjan started the project. The technique and design are perfect for each other. *Heracleum* is included in the collection of the *Stedelijk Museum Amsterdam*.



Left: Biophillia Slate Broadloom by KIT MILES for MOOOI CARPETS Right: Delft Blue No. 07 by MARCEL WANDERS

















Left: Pomander Slate Broadloom by TRICIA GUILD for MOOOI CARPETS Right: Raimond Tensegrity R61 & R89 by RAIMOND PUTS realisation by Ox-ID







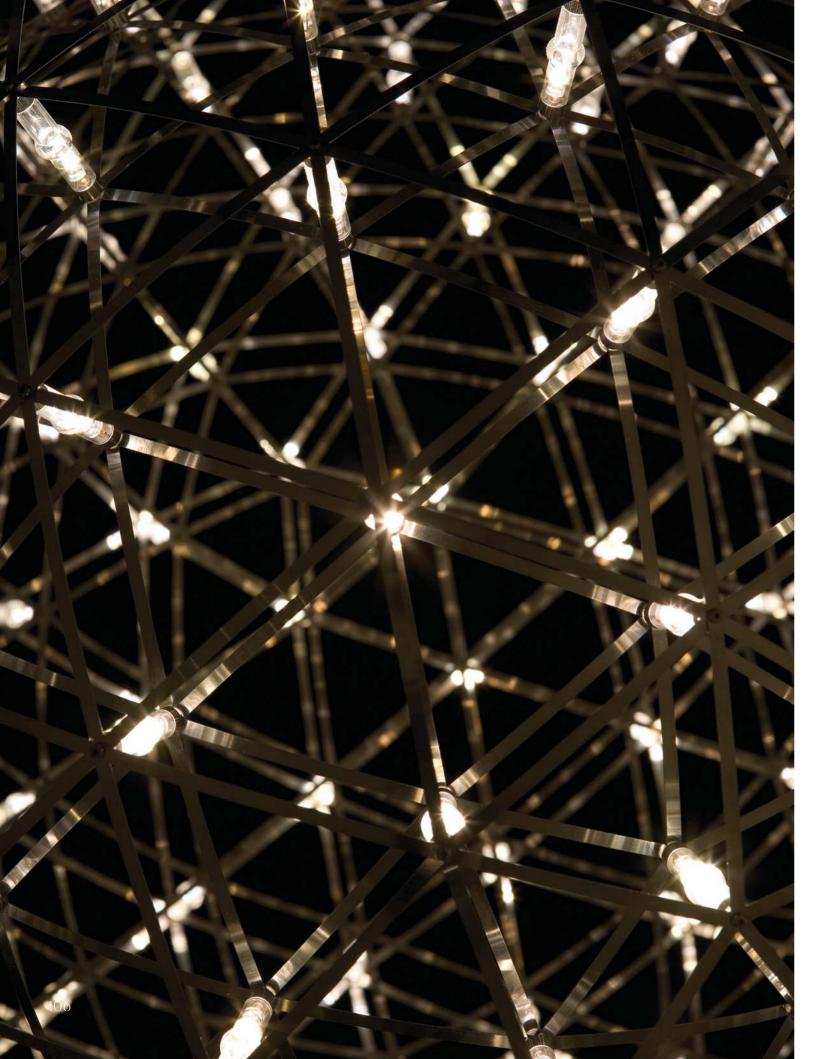
## Raimond Based on the pure beauty of mathematics.

The Raimond lamp is a mathematical marvel of perfectly measured stainless steel triangles. The twinkling LED lights themselves carry the charge in an extensive parallel circuit. Looking at the Raimond feels like staring into the soft glow of a starlit night. Into the essence.

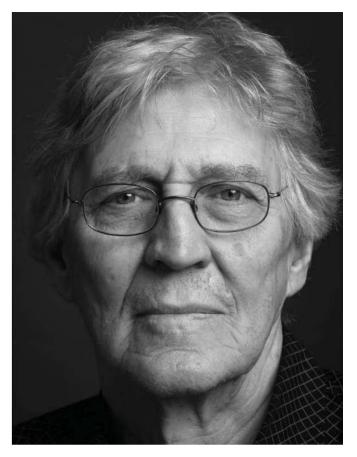
> Design by Raimond Puts Realisation by Ox-ID



The Raimond lamp is a mathematical marvel of perfectly measured triangles. The twinkling LED lights themselves carry the charge in an extensive parallel circuit.



#### Raimond



#### **RAIMOND PUTS**

The *Raimond* lamp is based on the pure beauty of mathematics. Its creator, *Raimond Puts*, has been busy developing the concept of this extraordinary lamp for great part of his life.

It all started with the discovery of the geometric shape of a football that brought him to consider round shapes formed by triangles. Hundreds of stainless steel strips intersect creating triangles that converge into a perfectly round globe. The poetry of a sphere composed of straight lines.

His love for the absolute and fundamental sciences inspired questions that tickled him for years, until the *Raimond* lamp as we know it was finalized and became part of the Moooi collection in 2009. Authentic and extremely complex at the same time. The *Raimond* lamp: a perfect sphere of mathematical ingredients punctuated by tiny LED lights. Looking at the lamp feels like staring into the soft glow of a starry night. Into the essence.



WOOOD BY MARCEL WANDERS

Bell Lamp S by MARCEL WANDERS in smoke with white bow, Love Chair by MARCEL WANDERS in Trickle Slate upholstery with white wash stained oak legs, Pomander Slate Broadloom by TRICIA GUILD for MOOOI CARPETS, Woood by MARCEL WANDERS in black



Fall head over heels for the Love Chair's inviting curves and cosy upholstered seat available in a wide range of beautiful textiles and stained oak finishes.

LOVE CHAIR BY MARCEL WANDERS in Summit Twill/Uni Grey composition upholstery with natural oil stained oak legs



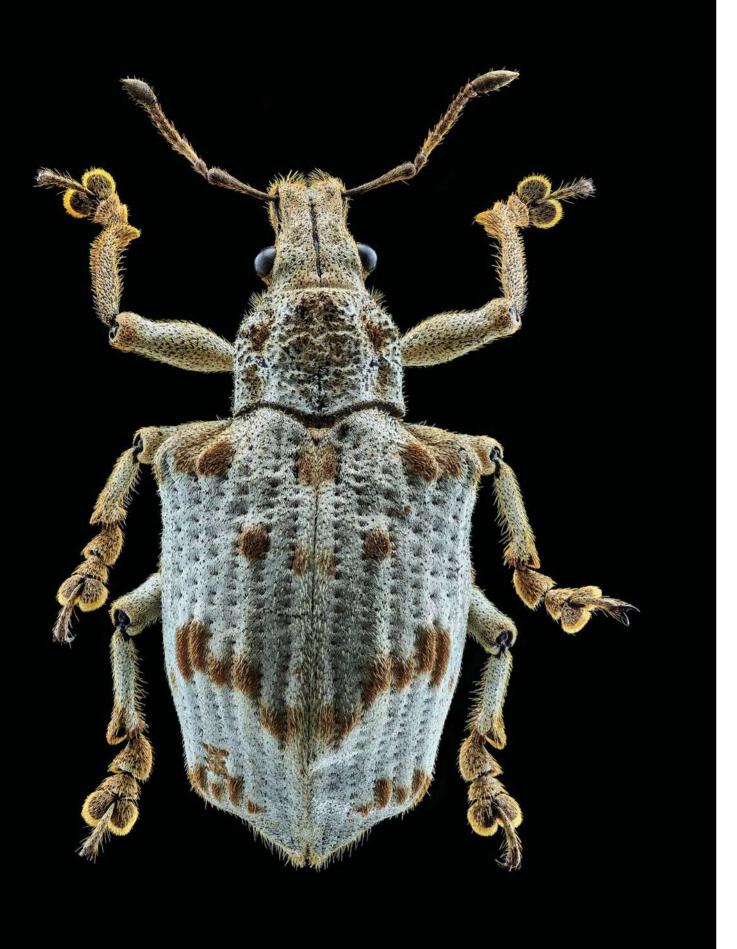
# Design should be self explanatory. One thing is for sure: emotion is definitely the most important key to a successful product.

Roderick Vos





Brave New World Lamp XL by FRESHWEST, Elements 007 by JAIME HAYON in grey blue RAL 5008, Love Sofa High Back by MARCEL WANDERS in Summit/Twill Melange Dust upholstery with white wash stained oak legs, Malmaison Aquamarine Rug by MAISON CHRISTIAN LACROIX for MOOOI CARPETS, Oblique S by MARCEL WANDERS in oyster white RAL 1013



The cosy, soft and rounded shapes of the Love Sofa are available in several textile options, including the designers' tailor made signature textile 'Plush'One of the sofas has a higher backrest because, as we know, love comes in all shapes & forms.

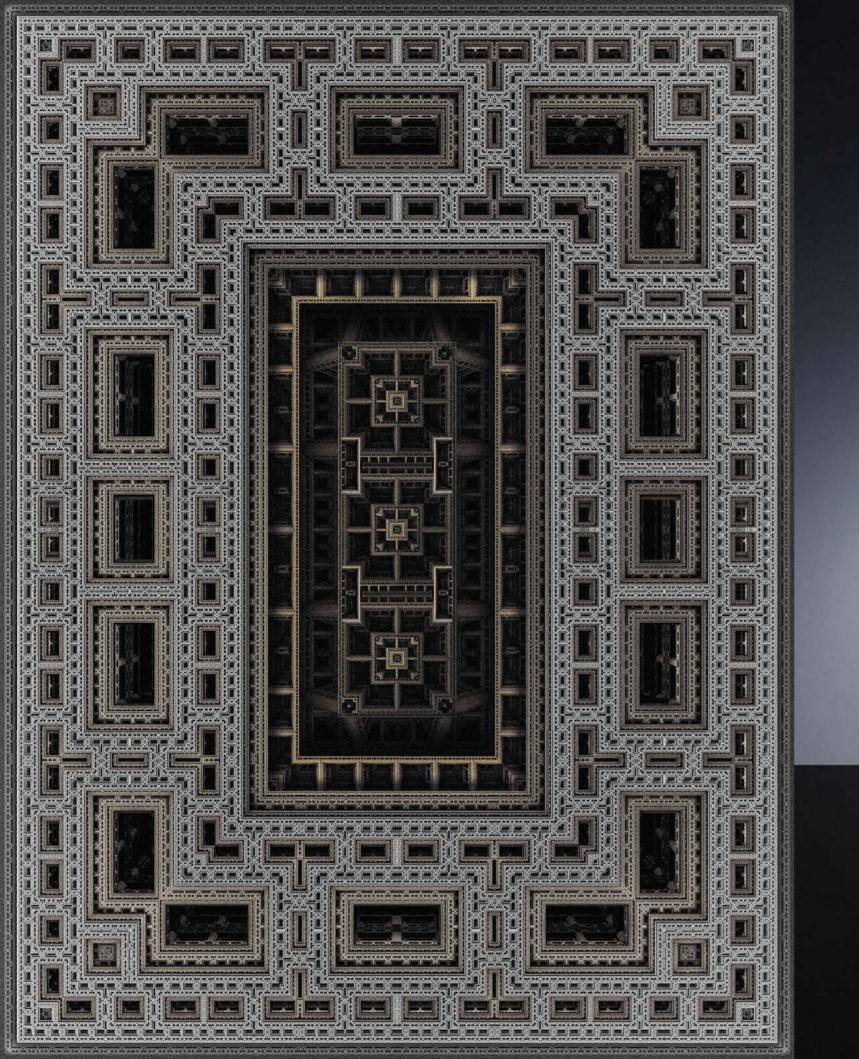


LOVE SOFA BY MARCEL WANDERS in Liscio Perla upholstery with white wash stained oak legs

Liscio is a distuinguishing, high quality woolen fabric, which is available in a variety of different colours. Manufactured with exceptional attention and commitment in the heart of Italy and due to several quality control phases Liscio reaches a higher quality level, both on an aesthetic and technical level.

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Left: S.F.M. #077 Rug by MARCEL WANDERS Right: Monster Armchair by MARCEL WANDERS in Divina Melange 120 upholstery, Valentine Table Lamp by MARCEL WANDERS in gold







lay amongst copious amounts white tulips on a fresh white tablecloth with white ribbons. There will be sparkling crystal glasses ready to be filled with endless amounts of superb wine. Candles will be burning as Callas and Puccini sit in the corner singing

will be sitting on a little stool at

the head of a large table, ready

for an eternal dinner. Seven dark

leather chairs with ferocious faces

surround the table. Eight sets of silver

cutlery and white porcelain plates

muses. I will await the seven most important women in my life to dine eternally in their gathered presence. All the beauty I for me eternally.

My muses are the true collection of my life. I collect them as The greater the excitement of being reunited with my if they are butterflies. Throughout my life, my net flies gracefully collection of muses the crueller and more painful the moment through the air as I want to catch them without hurting them. I if not all my seven muses will arrive at my table. One of them want to treat them with kindness, caution, and respect. I will never could decide to stay away, not to join, one of them could turn pin a butterfly down to keep her from flying. Therefore, I know I her back to me. am not able to keep them only for myself. However important In this unfortunate event, this dark occasion, this moment this collection is to me, I know that with my inevitable death I of eternal sorrow, I will understand why I deserve my muses' will lose not only my life but also my collection of muses. disloyalty. The frozen monster in the free leather chair will come

At that table, after my death, I will wait patiently until my alive. It will step onto the table and reveal its fierce claws. It will muses fly back to me, to my table for this eternal treat. I will look spit fire while its black leather skin will turn crimson like fire. forward with excitement and hope that they might choose to From the chest of the monster will spring long sharp needles. be with me again. I will hope that I was able to have given them With one swift move, he will pierce all my loyal muses. I will stay enough respect, love, laughs and sparkling eyes. I will hope that alone at my table, the wine will bloat my skull, sweets will make with time they can forgive my stupidity, disloyalty and little lies. me obese, the stench of the cheese will want me cut off my nose, I will hope that I fed them enough flowers and sunshine, poetry for always, forever... BY MARCEL WANDERS

#### One day I will die, I foresee a dramatic ending with some fireworks, some pain and lots of wild music. But after that... it will be silent... silent for a long while...

and fantasies for them to desire a seat at my festive table. I will enjoy the eternal pleasure of being reunited with my muses.

Each muse will find a black leather embroidered chair that is just for her: Her solitaire, soft and comfortable, follows the rules of a future contemporary style while conflicting with the rationales of history. Showing the frozen face of a monster, a dragon, seemingly harmless. Only when all seven muses are seated

heavenly tunes and I will wait for my guests. I will await my seven will the party begin. There will never be an end to this orgy of sensibility and passion. We will laugh, we will tease, we will play and we will cry. We will feel connected on the deepest level of discovered and hoped to have in my life will suddenly be there our souls. Wine will not give us headaches, sweets will not make us fat, the cheese will scent like perfume, for always, forever...

Bassotti Coffee Table by MARCEL WANDERS in White Carrara marble with long legs, Filigree Floor Lamp by RICK TEGELAAR, Random Light L by BERTJAN POT in white, Vancouver Rug by NEAL PETERSON for MOOOI CARPETS, Zliq Island by MARCEL WANDERS in Trickle Flour upholstery



The Random Light transmits a feeling of simplicity, softness and lightness. A resin drained yarn is randomly coiled around a big balloon, creating a translucent 3D fabric. In the end, the skin becomes the product, soft and magical.

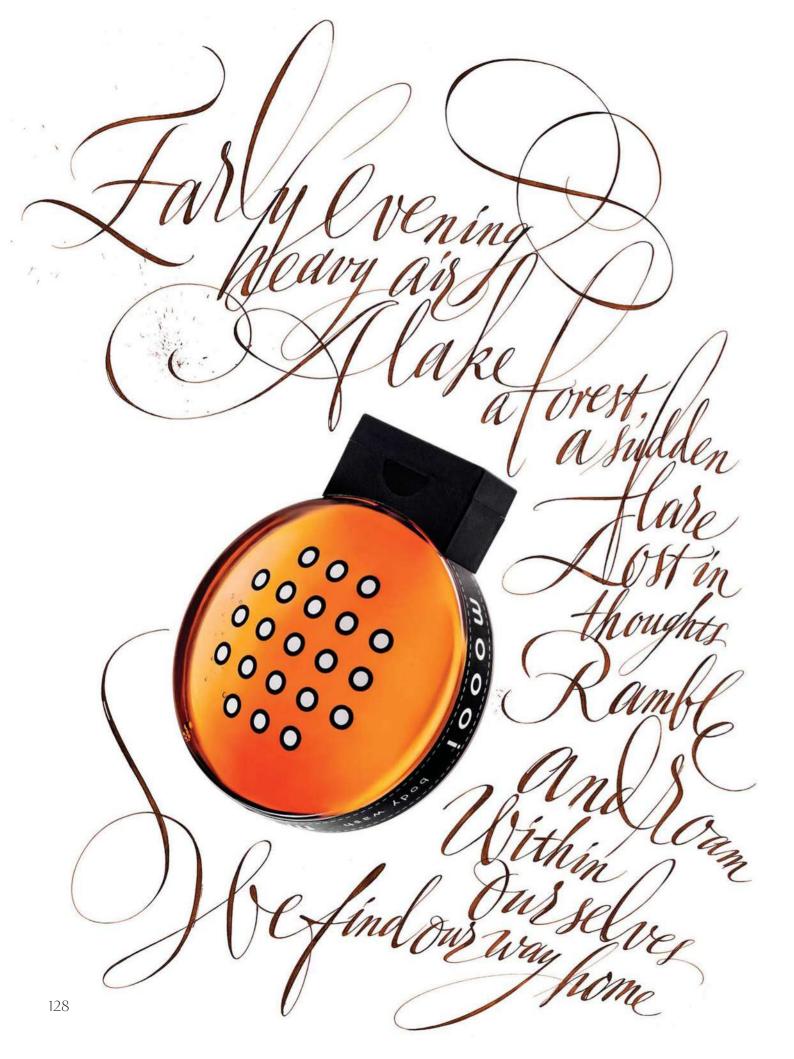
RANDOM LIGHT BY BERTJAN POT in white





ZLIQ SOFA BY MARCEL WANDERS

in Abbraci Brown upholstery



### Moooi X Luxury Hotel Cosmetics

Imagine checking-in in a beautiful hotel room after a day in an unfamiliar city, spent between people, chaos and noise... After closing the door of your luxurious hotel room you are finally in peace, far away from home.

*Moooi* has always been about bringing additional beauty to our lives by decorating our homes, offices and hotel rooms with iconic and innovative pieces of furniture and lighting. Together with *Luxury Hotel Cosmetics,* we created a line of sumptuous beauty products for luxury hotels. The shampoo, conditioner, body wash and body lotion bottles (50ml) come in the shape of Moooi's extra 'O', which symbolizes an extra value in terms of beauty and uniqueness.

The fragrance evokes contrasting senses and is multi-faceted, characterized by the purity of its individual ingredients. A fresh blend, starting with a light top note of *bergamot*, *cardamom* and nutmeg lead over to a warm, aromatic-woody heart of lavender and *cedarwood* are perfectly complemented by a deep, elegant base note of *patchouli*, *tobacco* and *musk*.

Indulge yourself by starting your day with an extra touch of beauty!







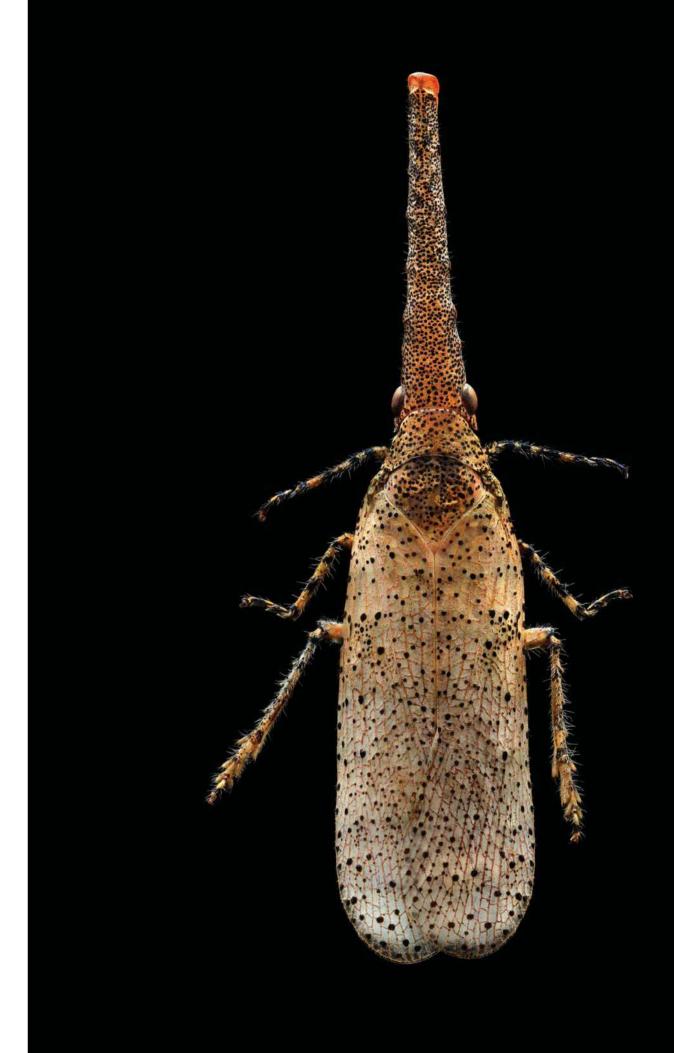


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Sitting in the warm embrace of the Nut Lounge Chair will make you feel protected and as precious as the most beautiful pearl in the sea. The exquisite flavour of its solid oak design and the rich pattern of its textiles distinguish it from the mass.

NUT LOUNGE CHAIR BY MARCEL WANDERS in Arredo Brown leather with natural oil stained oak finish





Cervino is a chromium-tanned and fully aniline-dyed cowhide imported from Italy. It is finished with a sleek, transparent protective topcoat. Because the hides are 100% immersion-dyed in the drum and not sprayed superficially with pigments, there is a subtle variation in colour and tone throughout each hide. This polished leather has a distinguished vintage look with a marbleized accent. It boasts the ability to appear antique and ageless, yet with a sturdy finish that prevents the surface from easily scratching or rubbing off. Finally, Cervino offers a drapey hand, exuding timeless luxury and buttery softness.





Altdeutsche Clock by STUDIO JOB, Blueberry Fields Woven Rug by MARCEL WANDERS for MOOOI CARPETS, Nut Lounge Chair & Footstool by MARCEL WANDERS in Oray Cream upholstery with white wash stained oak finish, Paper Desk 180 by STUDIO JOB in white, Shift Dining Chair by JONAS FORSMAN in Blue/Grey, Statistocrat by ATELIER VAN LIESHOUT in traffic yellow RAL 1023



Woody is an endearing portable wooden table resembling the shape and posture of a timid deer. Its modest dimensions allow you to easily carry it to different areas and spaces.

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WOODY BY MARCEL WANDERS in black

Carbon Chair by BERTJAN POT & MARCEL WANDERS, Non Random 48 by BERTJAN POT in black, The Killing of The Piggy Bank by MARCEL WANDERS

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Left: Shift Lounge Chair by JONAS FORSMAN in grey/blue, Shift Dining Chair by JONAS FORSMAN in ochre Right: Set up Shades 7 by MARCEL WANDERS, Shift Dining Chair by JONAS FORSMAN in ochre



The soft, knitted fabric of the Shift series allows these exceedingly comfortable foldable chairs to stretch and support your back.



# Paper Family Did the idea of paper furniture ever strike your mind?

Paper, cardboard and papier-mâché are familiar to all of us. They bring back memories of kindergarten and our first experiences of making things. Inspired by classic icons, but manufactured like modern day furniture, this furniture collection by *Studio Job* is an ode to classical style and to the paper material.

Design by Studio Job













# We position decorative arts in the twenty-first century. Is that design? Whatever. Is that art? Whatever, realy.'

Studio Job



## Paper Family

The robust items in the Paper family exemplify expert craftsmanship: the solid wood and cardboard is covered by hand with sheets of paper, creating a pure, subtle and unique finish.





## STUDIO JOB

*Paper, Paper RAL* and *Paper Patchwork* by *Studio Job* are members of *Moooi's* renowned *Paper Family*, which celebrates classic forms and a material with infinite potential: paper.

Inspired by classic icons but manufactured like modern day furniture, this furniture collection is an ode to classical style and to the material.

Paper Family, with its white colour, has always expressed the pure essence of a candid sheet of paper. Paper Patchwork is a playful patchwork of sparkling colours combined with the purity of natural wood, like in old fashioned cars or in the patchwork quilts carefully sewed by our favourite aunt. Paper RAL is a preselected colour of one of our RAL colours. So enjoy mixing and matching them in any kind of interior! Bart Sofa by MOOOI WORKS in Summit/ Twill Melange Slate upholstery, Bart Swivel by MOOOI WORKS in Cervino Cognac upholstery, Bell Lamp S by MARCEL WANDERS in smoke with white bow, Eden Queen Rug by MARCEL WANDERS for MOOOI CARPETS, Elements 002 by JAIME HAYON in iron grey RAL 7011, Statistocrat Floor Lamp by ATELIER VAN LIESHOUT in Traffic White RAL 9016, Zio Buffet by MARCEL WANDERS in white wash stained oak finish, Zio Coffee Table by MARCEL WANDERS in white wash stained oak finish





Bart Sofa by MOOOI WORKS in Summit Melange/Twill Melange Slate upholstery, Perch Light Floor & Perch Light Table by UMUT YAMAC

Bart adds a soft, comforting touch to any space with its unique design of rounded corners and luxurious combinations of fabrics.

# Bart Family Bringing a touch of grandeur to your home.

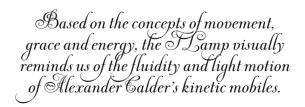


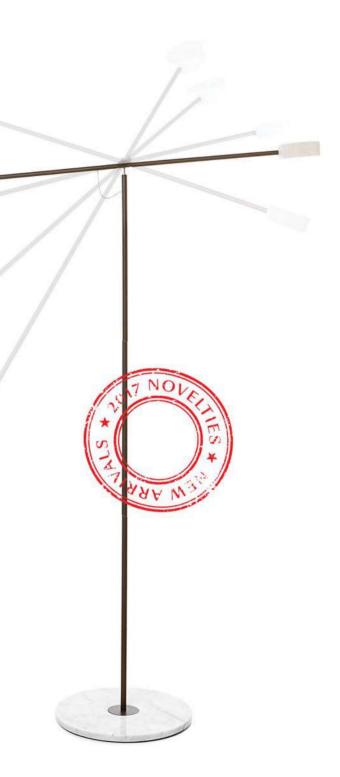
The *Bart Family* collection of sofa's, armchairs, daybed and canapés is originally inspired by the rounded shapes and sumptuous glory of 18<sup>th</sup> century *Rococo. Moooi Works* reinterprets such splendor, adding genuine pleasure and softness to the classic silhouette by using modern day skills and a timeless eye for details. Enjoy rounding off your home with the friendly tenderness of the *Bart Family* components!

Design by Moooi Works



Bart Swivel by MOOOI WORKS in Cervino Cognac upholstery, Biophillia Slate Broadloom by KIT MILES for MOOOI CARPETS, Urbanhike by MARCEL WANDERS, T Lamp by MARCEL WANDERS







The playful design of the Turbo Tables has stunning finishing touches of cast bronze legs and wheels.



TURBO TABLE HIGH BY MAARTEN BAAS



# NR2 An elegant, bright lighthearted bubble.



Inspired by the beauty and success of the *Non Random* lamp, *Bertjan Pot* has rediscovered the ingeniously structured web and wrapped it tightly around a completely different light. The fiberglass threads are finer while the shape of the lamp more elongated and symmetric, forming a harmonious bubble of glossy light which elegantly hangs from the ceiling or proudly poses on its base. A LED lamp blends into the sphere, generating a broad light which radiates a warm atmosphere all around.

Design by Bertjan Pot



Left: Biophillia Blue/Black Broadloom by KIT MILES for MOOOI CARPETS Right: Construction Lamp M by JOOST VAN BLEISWIJK in black, Container Stool New Antiques by MARCEL WANDERS in black, Woood by MARCEL WANDERS in black stained oak finish





Lean back, close your eyes, relax your arms on the smooth armrests and grant yourself the time to drift away to a place of your imagination, beyond your surroundings, into the street, beyond the starry night. Living your fantasies is easy while cosily sitting in the solid softness of Lio Lounge Chair!



ZIO LOUNGE CHAIR BY MARCEL WANDERS in Oray Ochre upholstery with Grey stained oak finish

## Moooi Carpets

*Moooi Carpets* reinvents the carpet and opens up new horizons by introducing a technology that generates extremely high definition prints, which can even result in photo realistic flooring solutions. All rugs combine an endless mix of colours thanks to the use of a groundbreaking high definition *Chromojet* printer and its accurate tones, which generate a playful illusion of depth. The collection counts on a broad variety of possibilities, being composed by three different families: *Signatures, Moooi Works* and *Your Own Design*.

Each family group offers a number of different solutions to meet the many demands of projects and individual taste. Create *Your Own Design* rug, retouch a *Moooi Works* rug with 648 different colours or buy your favourite *Signature* rug or broadloom. *Moooi Carpets* has it all. It's the reinvention of the carpet!

*Moooi Carpets* takes the next step by offering even more luxurious carpets in a new ancient and natural fibre: *wool*. This ancient material has wonderful qualities that put it at the top of luxury for those that who are worthy.



Left: Dear Ingo by RON GILAD in black, Fool's Garden rug by MARCEL WANDERS for MOOOI CARPETS, Power Nap by MARCEL WANDERS in Trickle Chili upholstery Right: Heavens Gate Woven Rug by MARCEL WANDERS for MOOOI CARPETS

Moooi Carpets presents 'jacquard' woven rugs by Marcel Wanders with sophisticated details and 3D effects woven into the carpet.

Stray I

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Coppélia A beautiful mechanical doll appears to come to magically come to life in the famous ballet Coppélia.

A three-dimensionally crossed structure of stainless steel wires leads the spectator to dozens of glowing LED lights, which define the contour and the magical glow of this new interpretation of a classic chandelier. *Coppélia* comes to life in a whirl of flowing motion and sparkling light.

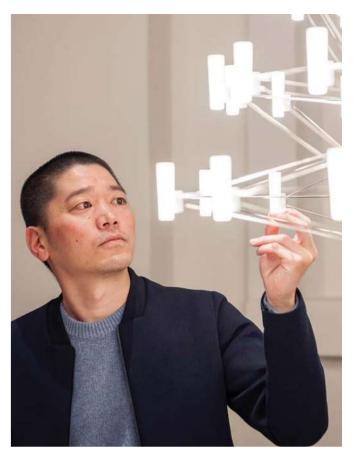
Design by Arihiro Miyake



Left: S.F.M. 78 Broadloom by MARCEL WANDERS in Multicolour Right: Charles Chair by MARCEL WANDERS in Bouclé Brown upholstery, Coppélia by ARIHIRO MIYAKE



## Coppélia



#### ARIHIRO MIYAKE

Miyake's *Coppélia* light is a three-tiered wire-frame chandelier. It comprises a polished stainless-steel frame, which supports 54 LED lights housed in polycarbonate tubes.

The lights on the chandelier are powered by a low voltage current that runs through the metal frame without the need for any additional wires. Miyake says this approach would not have been possible with traditional incandescent bulbs, which require a much higher voltage. "I wanted to create a lamp that you can only create with LEDs," *Miyake* explains. "Each LED is connected by two wires – one is positive and one is negative – and these wires create the structure and the shape of the lamp itself."

While *Coppélia* makes use of the benefits of modern LED technology, *Miyake* says he wanted to reference a traditional chandelier with the form of the lamp. "I believe there should be some communication in design," he explains. "Even if it is technical, it should be translated to the language that most people can understand and appreciate."

*Miyake* chose to taper the polycarbonate tubes housing the LEDs, rather than making them perfect cylinders, to reference the shape of wax candles. "Each LED tapers upwards, which reminds me of these old types of candles," he says. "The middle cone has the taper as well, repeating the detail of the LED pieces."



Container Table Bodhi by MARCEL WANDERS in natural oil stained oak finish and wooden table top, Coppélia by ARIHIRO MIYAKE, Love Chair by MARCEL WANDERS in Summit/Twill Melange Dust upholstery with natural oil stained oak legs Boutique Horizons by MARCEL WANDERS, Cocktail Chair by MARCEL WANDERS in Liscio Perla upholstery with white wash stained oak legs, Egg Vase by MARCEL WANDERS, Paper Buffet by STUDIO JOB in white, Statistocrate Floor Lamp by ATELIER VAN LIESHOUT in traffic white RAL 9016, Utopian Fairy Tales Ice Rug by NOORTJE VAN EEKELEN, Zio Coffee Table by MARCEL WANDERS in cinnamon/ white wash composition stained oak finish

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BOUTIQUE BOTERO BY MARCEL WANDERS

# I have to cross new borders, try new things and discover new possibilities. I will not lean back on a certain technique or a certain way of working.'



## Canal Chair Mainly docked around a table in the manner of a moored boat.





Inspired by a historical ship that dominated the Mediterranean waterways for centuries, the *Canal Chair* resembles the bow of a boat and displays striking compositions of matching or contrasting textiles.

Design by Luca Nichetto



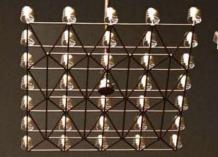


Left: Delft Blue No. 02 & 10 by MARCEL WANDERS Right: Canal Chair by LUCA NICHETTO in grey upholstery with 4 legs Right: Lolita by NIKA ZUPANC in Iondon rosé, Paper Cabinet by STUDIO JOB in white, Zio Dining Chair by MARCEL WANDERS in Liscio Perla upholstery with grey stained oak finish, Zio Dining Table by MARCEL WANDERS with grey stained oak finish

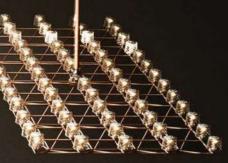
LOLITA TABLE LAMP BY NIKA ZUPANC



Left: Canvas Sofa by MARCEL WANDERS in Jacquard Old Blue upholstery, Space-Frame by MARCEL WANDERS in nickel and copper Right: Space-Frame by MARCEL WANDERS in copper

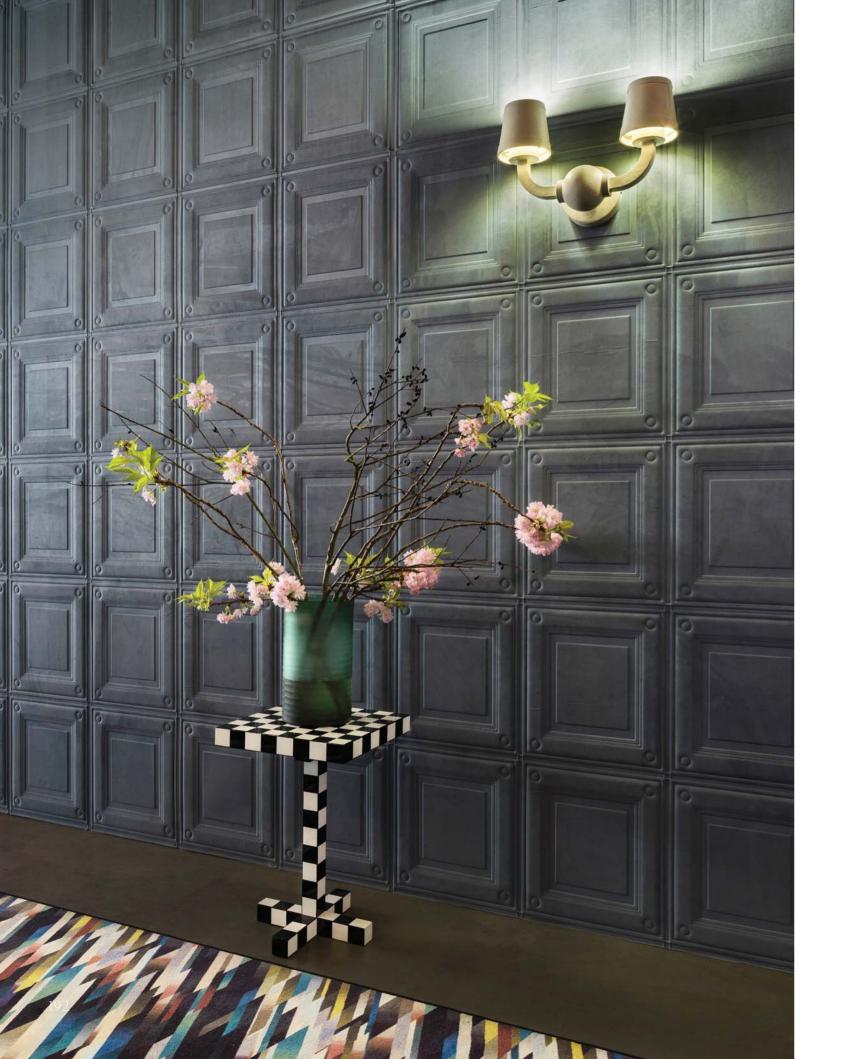


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Left: Chess Table by FRONT, Kubrick Broadloom by KIT MILES for MOOOI CARPETS, Paper Wall Lamp by STUDIO JOB in white Right: Paper Wall Lamp by STUDIO JOB in white



Left: Bottoni Shelf by MARCEL WANDERS in Liscio Perla upholstery, Statistocrat Floor Lamp by ATELIER VAN LIESHOUT in traffic white RAL 9016 Right: Kubrick Broadloom by KIT MILES for MOOOI CARPETS



## Meshmatics Chandelier Reveals the full potential of wire netting.

The *Meshmatics Chandelier* transforms humble wire netting into a designer masterpiece. The thin and flexible material has been stretched and formed into three layers of beauty that reflect and diffuse the LED light with poetic grace.

Design by Rick Tegelaar



Container Table Bodhi by MARCEL WANDERS in natural oil stained oak finish and wooden table top, Love Chair by MARCEL WANDERS in Liscio Latte upholstery with natural oil stained oak legs, Meshmatics Chandelier by RICK TEGELAAR

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## Meshmatics Chandelier



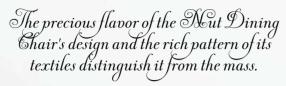
#### **RICK TEGELAAR**

Undervalued materials such as wire mesh and waste wood has Ricks special interest. By re-examining these materials, new applications of the materials arise. The challenge lies in finding new forms, qualities and aesthetics as opposed to those with which we are all too familiar.

*Rick Tegelaar* developed a machine and a set of tools that enable him to form wire very controlled and accurately. By stretching the material over a mold it shrinks itself to the form and takes its shape. The tension that comes into the material from stretching stays captured to form a very efficient structure. The material is now shown with a complete new perspective with new possibilities.

The wire mesh acts as a reflector to distribute the light from the integrated LED in an elegant way. This results in changing transparencies due to the different tiers of the chandelier. In this way the light is captured to form a very visual yet transparent display.





NUT DINING CHAIR BY MARCEL WANDERS in Oray Cream upholstery with Cinnamon stained oak finish

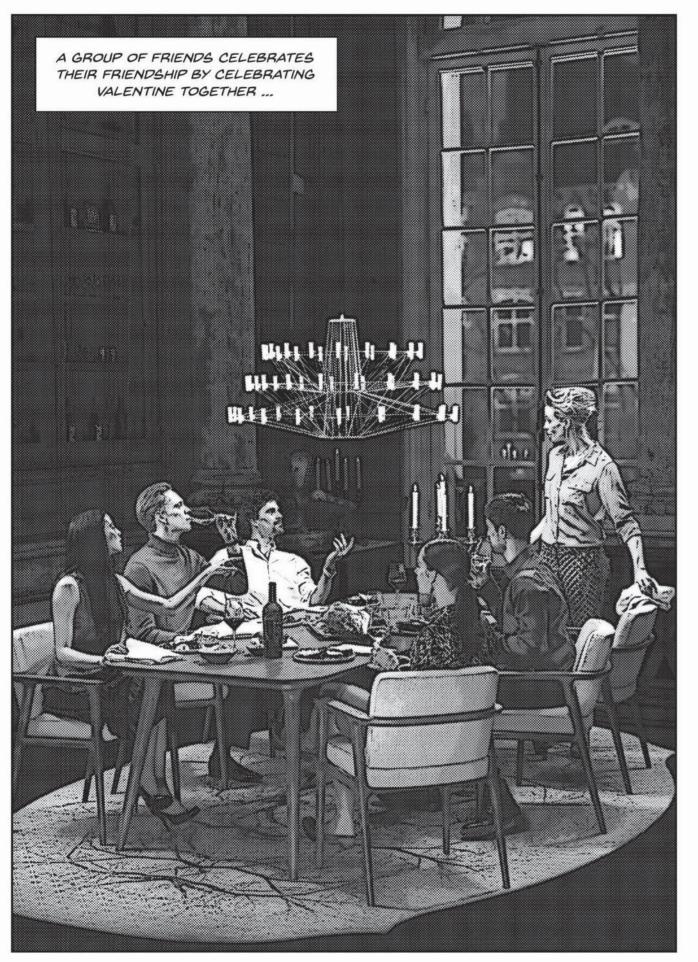
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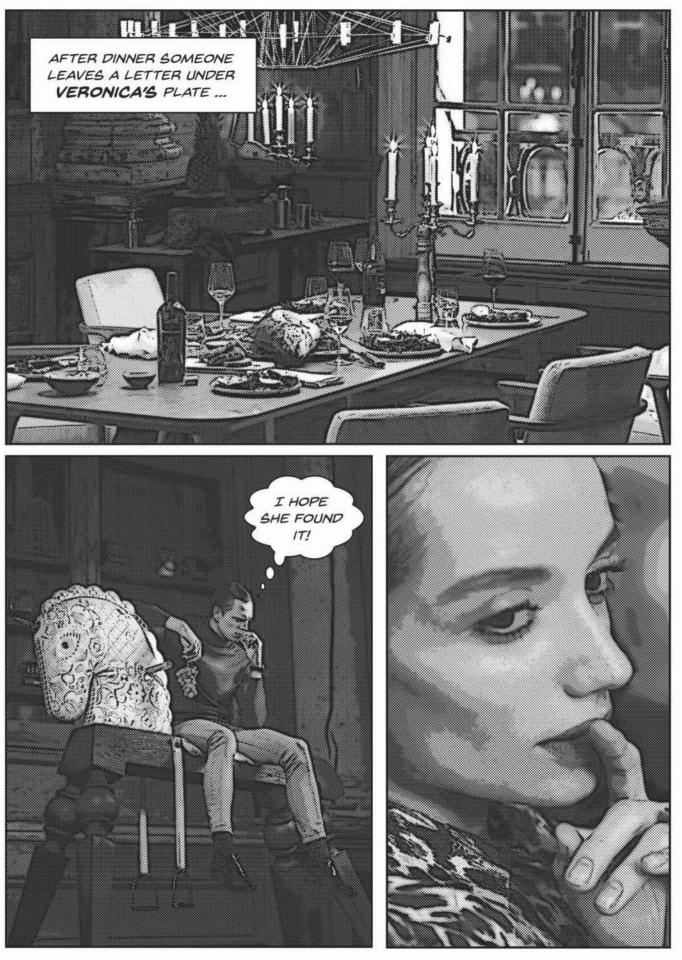
Diamond Tree Rug by EDWARD VAN VLIET for MOOOI CARPETS, Elements 002 by JAIME HAYON in Silk Grey RAL 7044, Nut Lounge Chair by MARCEL WANDERS in Oray Griffin upholstery with White Wash stained oak finish, Urbanike by MARCEL WANDERS, Zio Buffet by MARCEL WANDERS in White Wash stained oak finish

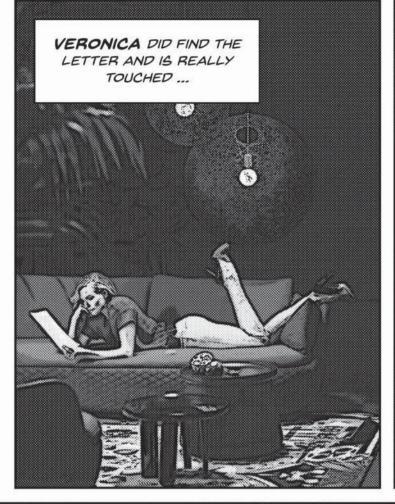
Diagonal Gradient Dark Broadloom by KIT MILES for MOOOI CARPETS, Paper Wall Lamp by STUDIO JOB in white

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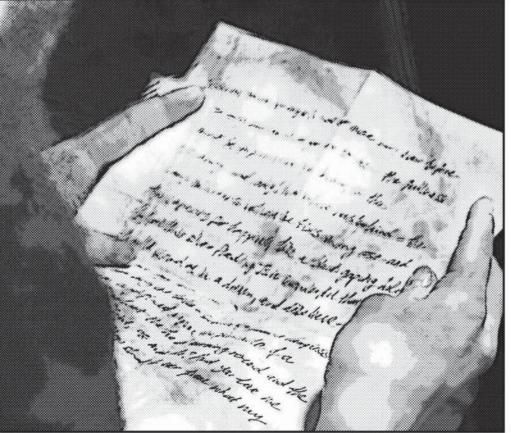






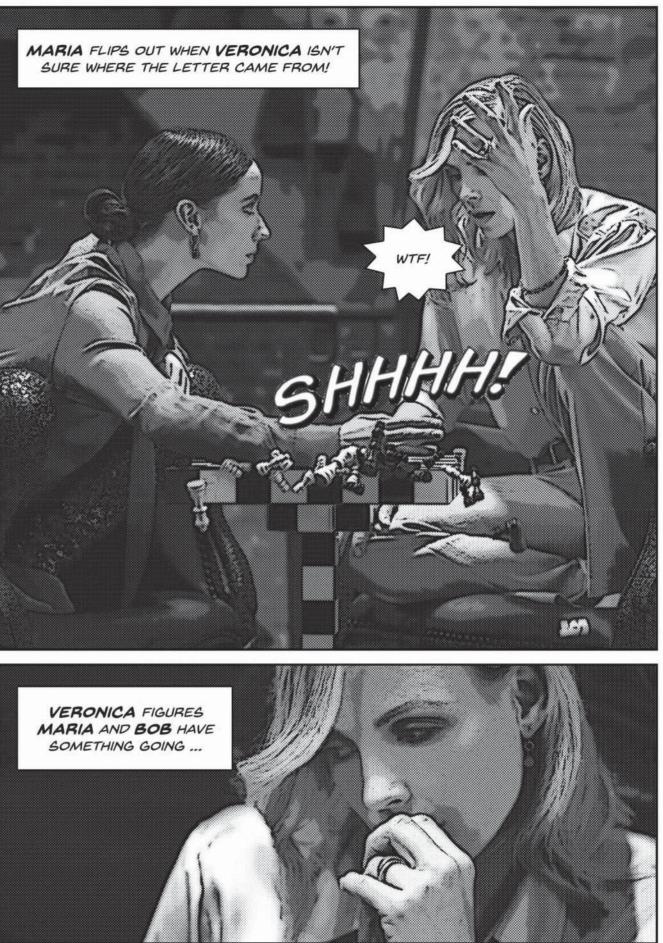


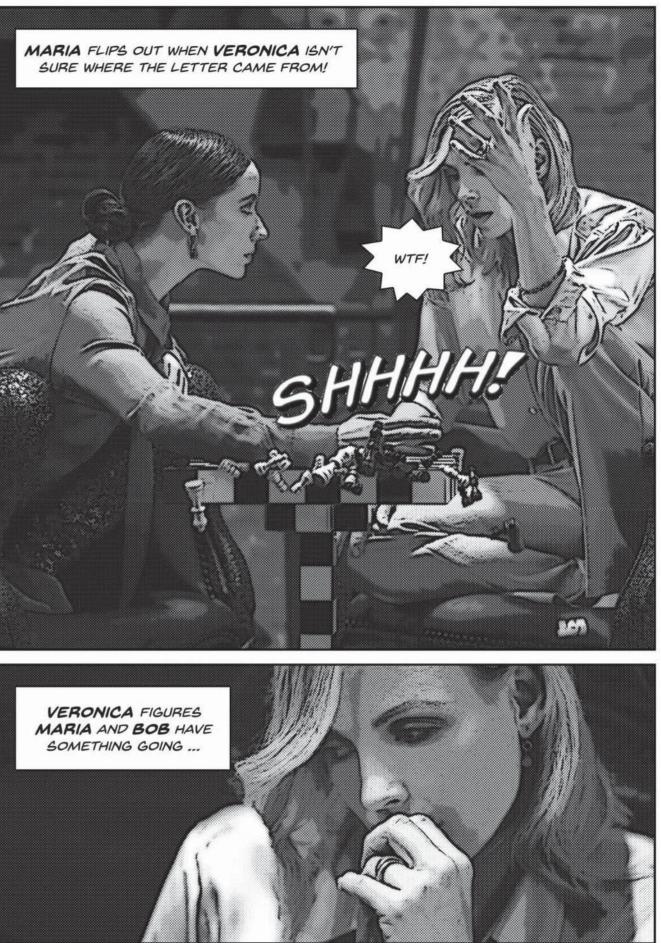
HAVE YOU EVER WONDERED IF THERE'S SOMEONE WHO THINKS ABOUT YOU WHEN THEY CAN'T SLEEP? OR SMILES AT JUST THE MENTION OF YOUR NAME? WHAT IF THERE'S A PERSON THAT THINKS THE WORLD OF YOU, AND YOU'VE NEVER EVEN NOTICED HIM?'













# Lighting

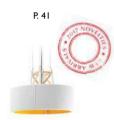


Bell Lamp

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Clusterlamp



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Dandelion



Emperor S P. 36/38/39

Bell Lamp S P. 94/109/150



Construction Lamp S



Construction Lamp Suspended L



Dandelion Floor Lamp



Emperor M P. 36/38/39



Brave New World Lamp

Construction Lamp M

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Coppélia

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Construction Lamp L



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Double Shade



Emperor Table Lamp



Farooo M



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Heracleum

Heracleum The Big O



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Juuyo Koi Carp Tattoo

Light Shade Shade Ø47



Lolita





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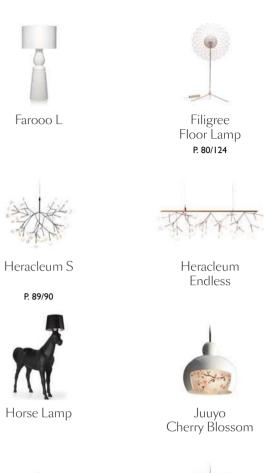














Light Shade Shade Ø70



Light Shade Shade Ø95



Long Light



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Oval Light



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Perch Light Wall Recessed S



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Perch Light Wall



Prop Light Single



Prop Light Floor



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Perch Light Wall S



Prop Light Double



Prop Light Wall



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Perch Light Wall Recessed P. 32



Prop Light Double Horizontal



Prop Light Round Single



Prop Light Round Wall P. 72



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Raimond

R127

Raimond

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Rabbit Lamp



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Raimond Zafu



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Round Boon



Salago S



Salago M









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Raimond R199



Random Light S



Random Light Floor Lamp M



Square Light



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Salago L



Set Up Shades 6



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Bart Armchair







Canapé Sofa

Bart Daybed



Bottoni Triple Seater



Bottoni

Boutique Double Seater

Boutique Triple Seater



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Barstool Low



Carbon Barstool Pad



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Chest

100 1 Altdeutsche Cabinet

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Little Bold



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The Killing Of The Piggy Bank

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